

YAKIN DOĞU ÜNİVERSİTESİ
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ (İİBF)
DIŞ PAYDAŞ MEMNUNİYETİ VE DEĞERLENDİRME ANKETİ RAPORU
2025-2026 Akademik Yılı

Tarih: 29.06.2026

TEMEL BULGULAR

Başlıca Güçlü Yönler

1. Toplumsal ve Ekonomik Katkı

Tüm paydaşlar, fakültenin topluma ve ekonomiye anlamlı katkılar sağladığı konusunda görüş birliğine varmıştır.

2. Müfredatın Güncelliği ve Uygunluğu

Müfredatın, güncel iş gücü piyasasının ve toplumun ihtiyaçlarıyla uyumlu olduğu değerlendirilmektedir.

3. İş Birliğine Açıklık

Dış paydaşlar, fakültenin iş birliğine açık olduğunu ve ortak çalışmalar yürütmeye istekli bir yaklaşım sergilediğini ifade etmiştir.

4. Mezun Yeterlilikleri

Mezunların teorik bilgi, analitik düşünme, iletişim becerileri, takım çalışması ve mesleki etik açısından yeterli düzeyde olduğu değerlendirilmektedir.

Geliştirilmesi Gereken Alanlar

1. Yeni ve Yükselen Konuların Entegrasyonu

Sürdürülebilirlik, dijital dönüşüm, yapay zekâ ve diğer yükselen eğilimlere müfredatta daha fazla yer verilmesi gerekmektedir.

2. Mezun İstihdam Edilebilirliği

Mezunların iş gücü piyasasının beklentilerine daha iyi hazırlanabilmesi için uygulamalı eğitimlerin ve sektörle bütünleşik deneyimlerin artırılması gerekmektedir.

3. Paydaş Katılım Mekanizmaları

Sürekli paydaş katılımını sağlamak amacıyla iletişim kanalları ve iş birliği mekanizmalarının daha kurumsal ve sürdürülebilir bir yapıya kavuşturulması önerilmektedir.

ÖNERİLER

Anket bulguları doğrultusunda aşağıdaki iyileştirme önerileri geliştirilmiştir:

1. Akademik Faaliyetlerde Sektör Katılımının Artırılması

- Sektör temsilcilerinin misafir konuşmacı olarak davet edilmesi.
- Sektöre yönelik seminer, çalıştay ve benzeri etkinliklerin düzenlenmesi.
- Dış paydaşlarla ortak proje ve iş birliklerinin geliştirilmesi.

2. Gelecek Odaklı ve Yeni Konuların Güçlendirilmesi

- Müfredatta yapay zekâ, dijital dönüşüm, sürdürülebilirlik ve inovasyon alanlarına yönelik içeriklerin genişletilmesi.
- Disiplinler arası öğrenme fırsatlarının teşvik edilmesi.

3. Düzenli Paydaş Danışma Mekanizmalarının Oluşturulması

- Paydaş danışma kurulu toplantılarının yılda en az bir veya iki kez düzenlenmesi.
- Yapılandırılmış geri bildirim toplama ve değerlendirme süreçlerinin uygulanması.

4. Uygulamalı Öğrenme Olanaklarının Genişletilmesi

- Staj olanaklarının artırılması.
- Proje tabanlı öğrenme ve uygulamalı araştırma faaliyetlerinin teşvik edilmesi.
- Gerçek yaşam vakaları ve deneyimsel öğrenme uygulamalarının yaygınlaştırılması.

5. Mezun İzleme ve İşveren Geri Bildirim Sistemlerinin Güçlendirilmesi

- Mezun izleme süreçlerinin daha sistematik hâle getirilmesi.
- Beceri eksikliklerinin ve iyileştirme alanlarının belirlenebilmesi amacıyla işverenlerden düzenli geri bildirim toplanması.

EXTERNAL STAKEHOLDER SATISFACTION AND EVALUATION SURVEY REPORT

Date: June 29, 2026

English Text

Respondent Profile

A total of four external stakeholders participated in the survey. Respondents represented government institutions, private sector organizations, and non-governmental organizations (NGOs). Their relationships with the faculty included research collaboration, public policy/consulting cooperation, and other institutional interactions. This diversity indicates that the faculty maintains engagement with a broad range of external stakeholders.

QUESTION-BY-QUESTION ANALYSIS

Q1: The Faculty is Open to Collaboration with External Stakeholders

Results

- 75% Positive (Agree/Strongly Agree)
- 25% Neutral

Analysis

Most respondents perceive the faculty as open and willing to collaborate with external stakeholders. However, the neutral response suggests that opportunities for collaboration could be communicated more effectively and made more visible.

Q2: Communication with the Faculty is Effective and Timely

Results

- 75% Positive
- 25% Neutral

Analysis

Communication processes are generally viewed positively. Nevertheless, some stakeholders may expect more frequent communication, faster feedback, or more structured engagement mechanisms.

Q3: The Faculty Contributes Positively to Society and the Economy

Results

- 100% Agree

Analysis

This is one of the strongest findings of the survey. All respondents acknowledged the faculty's positive contribution to societal development and economic progress, reflecting a strong external reputation and impact.

Q4: The Curriculum is Aligned with Current Market and Societal Needs

Results

- 100% Agree

Analysis

Respondents unanimously agreed that the curriculum remains relevant to current industry and societal expectations. This suggests that academic programs are generally perceived as responsive to external demands.

Q5: The Balance Between Theory and Practice is Appropriate

Results

- 75% Positive
- 25% Neutral

Analysis

Stakeholders generally believe that the curriculum maintains a satisfactory balance between theoretical knowledge and practical application. However, there is room to strengthen experiential and practice-oriented learning opportunities.

Q6: Current Topics (e.g., Sustainability, Digitalization, Artificial Intelligence) are Adequately Addressed

Results

- 50% Positive
- 50% Neutral

Analysis

This represents one of the key areas requiring improvement. While some stakeholders believe these emerging topics are sufficiently addressed, others remain unconvinced, indicating a need for greater emphasis on contemporary developments.

Q7: Graduates Possess Sufficient Theoretical and Practical Knowledge

Results

- 75% Positive
- 25% Neutral

Analysis

Graduates are generally viewed as possessing adequate disciplinary knowledge. However, further enhancement of practical competencies may improve stakeholder confidence.

Q8: Graduates Demonstrate Strong Analytical and Problem-Solving Skills

Results

- 75% Positive
- 25% Neutral

Analysis

Stakeholders hold a favorable view of graduates' analytical and critical-thinking abilities. These competencies appear to be among the strengths of the faculty's educational approach.

Q9: Graduates Demonstrate Good Communication and Teamwork Skills

Results

- 75% Positive
- 25% Neutral

Analysis

Respondents generally believe graduates possess satisfactory interpersonal and teamwork skills. Continued emphasis on collaborative learning activities is recommended.

Q10: Graduates Demonstrate Ethical Behavior and Professional Responsibility

Results

- 75% Positive

- 25% Neutral

Analysis

Graduates are perceived as acting responsibly and ethically in professional environments. This finding reflects positively on the faculty's commitment to professional and ethical standards

Q11: Graduates are Well Prepared for Labor Market Requirements

Results

- 50% Positive
- 50% Neutral

Analysis

This is another area identified for improvement. Half of the respondents were not fully convinced that graduates are adequately prepared for workplace demands, suggesting a need for stronger industry integration and practical experience.

ANALYSIS OF OPEN-ENDED COMMENTS

Stakeholder suggestions reveal three major themes:

1. Stronger Industry Engagement

Respondents emphasized the importance of involving industry professionals more actively in educational activities. Greater interaction between students and practitioners would help bridge the gap between academic learning and workplace expectations.

2. Regular Communication and Meetings

Stakeholders recommended organizing regular meetings, workshops, and consultation sessions to strengthen collaboration and facilitate ongoing dialogue.

3. Improved Feedback and Consultation Mechanisms

Participants suggested establishing more systematic channels through which stakeholders can provide input, share expectations, and contribute to faculty development initiatives.

KEY FINDINGS

Major Strengths

1. Positive Societal and Economic Impact

All respondents agreed that the faculty makes a meaningful contribution to society and the economy.

2. Curriculum Relevance

The curriculum is perceived as aligned with current market and societal needs.

3. Openness to Collaboration

External stakeholders generally view the faculty as cooperative and willing to engage in partnerships.

4. Graduate Competencies

Graduates are considered competent in terms of theoretical knowledge, analytical thinking, communication skills, teamwork, and professional ethics.

Areas for Improvement

1. Integration of Emerging Topics

Greater emphasis should be placed on sustainability, digital transformation, artificial intelligence, and other emerging trends.

2. Graduate Employability

Additional efforts are needed to strengthen graduates' readiness for labor market requirements through practical and industry-based experiences.

3. Stakeholder Engagement Mechanisms

Communication channels and collaboration structures should be further institutionalized to ensure continuous stakeholder involvement.

RECOMMENDATIONS

Based on the survey findings, the following actions are recommended:

1. Increase Industry Participation in Academic Activities

- Invite industry experts as guest speakers.
- Organize sector-specific seminars and workshops.

2. Develop joint projects with external organizations. 2. Strengthen Emerging and Future-Oriented Topics

- Expand curriculum content related to artificial intelligence, digital transformation, sustainability, and innovation.
- Encourage interdisciplinary learning opportunities.

3. Establish Regular Stakeholder Consultation Mechanisms

- Conduct stakeholder advisory board meetings at least once or twice annually.
- Implement structured feedback collection and review processes.

4. Expand Practical Learning Opportunities

- Increase internship opportunities.
- Promote project-based learning and applied research activities.
- Encourage real-world case studies and experiential learning.

5. Enhance Graduate Tracking and Employer Feedback Systems

- Strengthen alumni monitoring processes.
 - Regularly collect employer feedback to identify skill gaps and improvement opportunities.
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