

➤ **Course Structure Diagram with Credits**

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

1 <sup>st</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/Laboratory	Local Credits	ECTS
ENG101		ENGLISH I	3	0	3	4
COM101		INTRODUCTION TO COMPUTERS I	3	0	3	6
MTH171		MATHEMATICS FOR BUSINESS & ECONOMICS I	3	0	3	6
EAS101		PRINCIPLES OF ECONOMICS I	3	0	3	6
EAS103		INTRODUCTION TO BUSINESS	3	0	3	6
YİT101/TUR101		TURKISH FOR INTERNATIONAL STUDENTS I /TURKISH LANGUAGE I	2	0	2	2
CAM100		CAMPUS ORIENTATION	2	0	0	2
CHC100		CYPRUS CULTURE AND HISTORY	2	0	0	2
<b>Total</b>						<b>34</b>

1 <sup>st</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/Laboratory	Local Credits	ECTS
ENG102		ENGLISH II	2	2	3	4
COM102		INTRODUCTION TO COMPUTERS II	2	2	3	6
EAS104		PRINCIPLES OF MANAGEMENT	2	2	3	6
EAS102		PRINCIPLES OF ECONOMICS II	2	2	3	6
MTH172		MATHEMATICS FOR SOCIAL SCIENCES II	2	2	3	6
YİT102/TUR102		TURKISH FOR INTERNATIONAL STUDENTS II /TURKISH LANGUAGE II	2	0	0	2
CAR100		CAREER PLANNING	2	0	0	2
<b>Total</b>						<b>32</b>

2 <sup>nd</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/Laboratory	Local Credits	ECTS
MTH261		STATISTICS I	3	0	3	6
EAS203		FINANCIAL ACCOUNTING I	3	0	3	6
EAS201		MICROECONOMICS	3	0	3	6
MAN201		COMMUNICATION FOR BUSINESS I	3	0	3	2
EAS206		INTRODUCTION TO LAW	3	0	3	6
AİT101/AİT103		PRINCIPLES OF ATATURK AND HISTORY OF TURKISH REVOLUTION I	2	0	2	2
<b>Total</b>						<b>28</b>

2 <sup>nd</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/Laboratory	Local Credits	ECTS
EAS204		FINANCIAL ACCOUNTING II	3	0	3	6
EAS202		MACROECONOMICS	3	0	3	6
EAS207		BUSINESS LAW	3	0	3	6
MAN202		COMMUNICATION FOR BUSINESS II	3	0	3	4
MTH262		STATISTICS II	3	0	3	6
AİT102/AİT104		PRINCIPLES OF ATATURK AND HISTORY OF TURKISH REVOLUTION II	2	0	2	2
<b>Total</b>						<b>30</b>

3 <sup>rd</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/Laboratory	Local Credits	ECTS
SOC100		SOCIOLOGY	3	0	3	6
EAS303		MANAGERIAL ACCOUNTING	3	0	3	6
EAS305		PRINCIPLES OF MARKETING	3	0	3	6
EAS301		BUSINESS FINANCE	3	0	3	6
EAS310		ORGANIZATIONAL BEHAVIOUR	3	0	3	6
<b>Total</b>						<b>30</b>

3 <sup>rd</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
EAS302		FINANCIAL MANAGEMENT	3	0	3	6
EAS308		OPERATIONS RESEARCH AND MANAGEMENT	3	0	3	6
MAN303		CROSS CULTURE COMMUNICATIONS	3	0	3	6
EAS304		MARKETING MANAGEMENT	3	0	3	6
EAS401		INTERNATIONAL BUSINESS	3	0	3	6
<b>Total</b>						<b>30</b>

4 <sup>th</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
ECON401		INTERNATIONAL ECONOMICS	3	0	3	6
FIN404		INTERNATIONAL FINANCE	3	0	3	6
EAS402		HUMAN RESOURCE MANAGEMENT	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
<b>Total</b>						<b>30</b>

4 <sup>th</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
MAN407		STRATEGIC MANAGEMENT	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
T. Elective		TECHNICAL ELECTIVE	3	0	3	6
MAN407		Elective Course V	3	0	3	6
<b>Total</b>						<b>30</b>

Elective Courses						
Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
HRM404		EMPLOYEE EMPLOYER RELATIONS	2	2	3	6
MAN425		KNOWLEDGE MANAGEMENT	3	0	3	6
MAN469		MANAGING TEAMS	3	0	3	6
MAN488		TRADE AGREEMENTS	3	0	3	6
MRK408		PUBLIC RELATIONS	3	0	3	6
MRK412		DIGITAL MARKETING	3	0	3	6
MRK307		CONSUMER BEHAVIOUR	3	0	3	6
ACC423		INTERNATIONAL ACCOUNTING	3	0	3	6

#### Additional Notes

A total of 240 ECTS credits of courses are required to graduate. The International Business students must complete technical and non-technical elective courses to provide a total of 240 ECTS credits. Otherwise they will not be deemed to fulfill the conditions to graduate from the program.

#### ***Important Information about the Elective Courses***

The students of the International Business department must take 5 technical elective courses to graduate.

These courses must be selected from the Technical Elective Courses list. Courses that are not in this list cannot be accepted as technical electives.

ECTS credits of elective courses should be equal or greater than the credits specified in the curriculum.

ECTS credits of GEC/GCE courses should be equal or greater than the credits specified in the curriculum.

\* The International Business students must ensure that while selecting a new technical, GEC or GCE elective course, it should not be the same, similar or less comprehensive as any course you have previously taken in your curriculum or any compulsory course in your curriculum that you have not taken yet. In this case, the courses you have taken will not be counted as any elective courses and will not fulfill any qualifications in the curriculum.

If you need support for these courses due to your disability, please refer to Disability Support Unit. Contact; [engelsiz@neu.edu.tr](mailto:engelsiz@neu.edu.tr)