

➤ **COURSE STRUCTURE DIAGRAM WITH COURSE CREDITS**

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

1 st Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
ENG101		English I	3	0	3	3
COM101		Information Technologies I	3	0	3	4
MTH171		Maths for Business & Economics I	3	0	3	5
EAS101		Principles of Economics I	3	0	3	6
EAS101		Introduction to Business	3	0	3	6
AİT101/103		Principles of Atatürk and History of Revolution I	2	0	2	2
CAM100		Campus Orientation	2	0	0	2
CHC100		Cyprus Culture and History	2	0	0	2
Total						30

1 st Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
ENG102	ENG101	English II	3	0	3	3
COM102	COM101	Information Technologies II	3	0	3	4
MTH172	MTH171	Maths for Business & Economics II	3	0	3	6
EAS102	EAS101	Principles of Economics II	3	0	3	7
EAS104	EAS103	Principles of Management	3	0	3	6
AİT102/104	AİT101/103	Principles of Atatürk and History of Revolution II	2	0	2	2
CAR100		Career Planning	2	0	0	2
Total						30

2 nd Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
MAN201	-	Communication for Business I	3	0	3	4
EAS203	-	Financial Accounting I	3	0	3	6
MTH261	MTH172	Statistics I	3	0	3	6
EAS201	EAS101	Microeconomics	3	0	3	6
LAW103	-	Introduction to Law	3	0	3	6
YİT101 /TUR101	-	Turkish for International Students I/ Turkish Language I	2	0	2	2
Total						30

2 nd Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
MAN202	MAN201	Communication for Business II	3	0	3	4
EAS204	EAS203	Financial Accounting II	3	0	3	6
MTH262	MTH261	Statistics II	3	0	3	6
EAS202	EAS102	Macroeconomics	3	0	3	6
EAS207	LAW103	Business Law	3	0	3	6
YİT102 /TUR102	YİT101 /TUR101	Turkish for International Students II/ Turkish Language II	2	0	2	2
Total						30

3 rd Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
EAS310	EAS104	Organizational Behaviour	3	0	3	6
EAS305	EAS104	Principles of Marketing	3	0	3	6
EAS303	EAS203	Managerial Accounting	3	0	3	6
EAS301	EAS203	Business Finance	3	0	3	6
EAS306	EAS201	Money and Banking	3	0	3	6
Total						30

3 rd Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
EAS308	MTH262	Operations Research &Man.	3	0	3	6
EAS304	EAS305	Marketing Management	3	0	3	6
EAS307	-	Research Methods	3	0	3	6
EAS302	EAS301	Finanacial Management	3	0	3	6
SOC100	-	Sociology	3	0	3	6
Total						30

4 th Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
EAS405	EAS104	Production Management	3	0	3	6
EAS403	EAS305	Marketing Research	3	0	3	6
EAS402	EAS104	Human Resource Management	3	0	3	6
Technical Elective		Technical Elective	3	0	3	6
Technical Elective		Technical Elective	3	0	3	6
Total						30

4 th Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
EAS401	EAS104+EAS305	International Business	3	0	3	6
MAN407	EAS104+EAS305	Strategic Management	3	0	3	6
Technical Elective		Technical Elective	3	0	3	6
Technical Elective		Technical Elective	3	0	3	6
Technical Elective		Technical Elective	3	0	3	6
Total						30

Field-Related / Technical Elective Courses						
Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
MAN303	EAS104	Cross Cultural Communication	3	0	3	6
MAN403	EAS104	Project Management	3	0	3	6
MAN411	EAS104	Public Administration	3	0	3	6
MAN415	EAS104	Organizational Psychology	3	0	3	6
MAN425	EAS104	Knowledge Management	3	0	3	6
MAN469	EAS104	Managing Teams	3	0	3	6
MAN470	EAS104	Entrepreneurship	3	0	3	6
MRK307	-	Consumer Behaviour	3	0	3	6
MRK408	EAS305	Public Relations	3	0	3	6
MRK412	EAS305	Digital Marketing	3	0	3	6
FIN404	EAS301	International Finance	3	0	3	6

Additional Notes
<p>A total of 240 ECTS credits of courses are required to graduate. The Business Administration students must complete the compulsory courses and the technical elective courses to provide a total of 240 ECTS credits. Otherwise, they will not be deemed to fulfill the conditions to graduate from the program.</p> <p>ECTS credits of elective courses should be equal or greater than the credits specified in the curriculum.</p> <p>When choosing a new elective course, students should make sure that it is not the same, similar or less comprehensive than any course they have taken or have taken in their curriculum, or any compulsory course they have not yet taken. Otherwise, the courses they have taken will not be considered as elective courses and will not provide any qualifications in the curriculum.</p> <p>If you need support for these courses due to your disability, please refer to the Disability Support Unit. Contact; engelsiz@neu.edu.tr</p>