## > COURSE & PROGRAM OUTCOMES MATRIX

		Pı	og	ran	ı O	utc	om	es						
Course Code	Course Name	1	2	3	4	5	6	7	8	9	10	11	12	13
ıst Year - ıst	Semester													
ENG101	English I					1								√
COM101	Information Technologies I					1	1							
MTH171	Maths for Bus & Econ.I							1	1		1		1	
EAS101	Principles of Econ.I	1						1	1	1	1	<b>V</b>	1	1
EAS103	Introduction to Business	1		1						1		<b>V</b>	1	
AİT101/103	Principles of Atatürk and History of Revolution I													
CAM100	Campus Orientation													
CHC100	Cyprus Culture and History													
1st Year - 2nd	Semester													
ENG102	English II					1								√
COM102	Information Technologies II					1	1	1					1	
MTH172	Maths for Bus & Econ.II							1	1		1		1	
EAS102	Principles of Econ.II	1						1	1	1	1	1	1	1
EAS104	Principles of Management	1	1		1			1	1		1		1	1
AİT102/104	Principles of Atatürk and History of Revolution II													
CAR100	Career Orientation													
2nd Year - 1st	Semester													
MAN201	Communication for Business I						1	1			1	<b>V</b>		
EAS203	Financial Accouting I	1			1			1	1	1	1	<b>V</b>		1
MTH261	Statistics I	1	1	1	1			1	1			<b>V</b>	1	1
EAS201	Microeconomics	1						1	1	1	1		1	1
LAW103	Introduction to Law				1			1	1	1		<b>V</b>	1	
YİT101 /TUR101	Turkish for International Students I/ Turkish Language I													

2nd Year - 2nd	d Semester													
MAN202	Communication for Business II						√	1			1	1		
EAS204	Financial Accouting II	√			1			1	√	1	1	1		<b>V</b>
MTH262	Statistics II		1	√	1		√	1	√			1	1	
EAS202	Macroeconomics	√						1	√	1	1		1	1
EAS207	Business Law	√			1		<b>V</b>		1	1	1	1		
YİT102 /TUR102	Turkish for International Students II/ Turkish Language II													
3rd Year - 1st	Semester													
EAS310	Organizational Behaviour	√	1	√	1	<b>V</b>	√		√		1	1		1
EAS305	Principles of Marketing	1	1	1				1	1	1	1	1	1	
EAS303	Managerial Accounting	1		1	1			1			1	1		
EAS301	Business Finance	1	1	1	1			1		1	1		1	
EAS306	Money and Banking	1						1	1	1	1		1	1
3rd Year - 2nd	Semester													
EAS308	Operations Res. & Management					1		1	1		1	1	1	√
EAS304	Marketing Management	1		1				1	√		1	1	1	
EAS307	Research Methods							1	√		1	1	1	1
EAS302	Finanacial Management	√	1	√	1			1		1	1		1	
SOC100	Sociology	V								1	1	1	1	
4th Year - 1st	Semester													
EAS453	Production Management					1		1	1		1	1	1	1
EAS403	Marketing Research			√			√	1	√		1	1	1	
EAS402	Human Resource Management	√	1	√	1		√	1	√		1	1	1	√
Technical Elective	Technical Elective													
Technical Elective	Technical Elective													
4th Year - 2nd	l Semester													
EAS401	International Business					<b>V</b>		1	1		1	1	1	1
MAN407	Strategic Management			1			1	1	1		1	1	1	
Technical Elective	Technical Elective	٧	1	1	1		V	1	1		1	1	<b>V</b>	1
Technical Elective	Technical Elective													
Technical Elective	Technical Elective													

Technical (Field-Related) Elective Courses								
MAN303	Cross Cultural Communication							
MAN403	Project Management							
MAN411	Public Administration							
MAN415	Organizational Psychology							
MAN425	Knowledge Management							
MAN469	Managing Teams							
MAN470	Entrepreneurship							
MRK307	Consumer Behaviour							
MRK408	Public Relations							
MRK412	Digital Marketing							
FIN404	International Finance							

 $<sup>^{\</sup>ast}$ ı Lowest, 2 Low, 3 Average, 4 High, 5 Highest