NEAR EAST UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE
SCIENCES

PHD PROGRAM in INNOVATION AND KNOWLEDGE
MANAGEMENT

COURSE CATALOGUE

2021-22

➢ QUALIFICATION AWARDED

Students who successfully complete the program are awarded the degree of Doctorate of Innovation and Knowledge Management.

➢ LEVEL OF QUALIFICATION

This is a Third Cycle (PhD Degree) program.

➢ SPECIFIC ADMISSION REQUIREMENTS

Prospective students are required to meet the following conditions when applying to doctoral degree programs:

- Diplomas and Graduation Grade Point Average: Prospective students are required to have a master's degree diploma to have admission eligibility for doctoral degree programs. Prospective students, who want to admit doctoral degree programs are required to have at least 80 (eighty) out of 100 (hundred), or 3.00 out of 4.00 (GPA) grade point average in their master's degree (thesis option) program.
- ALES score: In the line with points required by the program applied, prospective students are required to achieve at least 55 (fifty-five) standard points in ALES in order to be eligible for admission to doctoral degree programs. ALES is not required for student admission to programs offered by the departments of Fine Arts, Performing Arts, and Major Arts. Besides, excluding students from Turkey, students from other countries and TRNC are not required to take ALES.
- Evaluation: The result of the interview, ALES score and undergraduate and/or master's degree grade point average are evaluated for student admission to the doctoral degree programs. By taking into account the letter of reference submitted by the student with his/her application form, and the composition indicating why he/she wants to receive doctoral degree education as well as his/her goals, an oral evaluation is realized through an interview.
- Foreign Language Exam: Prospective students, who apply for admission to master's degree programs where the medium of instruction is the Turkish language, are required to achieve at least a score corresponding to "D" in the NEU Foreign Language Proficiency Test (NPT) held by the NEU Rectorate. Prospective students, who apply for doctorate degree programs where the medium of instruction is the English language, are required to achieve at least a score corresponding to "C" in the same exam. In cases where foreign language exam is required, prospective students may be exempted from the foreign language (English) exam within the framework of the paragraph (b) of Article 8 of the Institute of Graduate Studies' Regulations.

➢ QUALIFICATION REQUIREMENTS AND REGULATIONS

The students studying in this program are required to have a Cumulative Grade Points Average (CGPA) of not less than 3.00/4.00 and have completed all the courses with at least a letter grade of CC/S in the program in order to graduate. The minimum number of ECTS credits required for graduation is 240.

➢ RECOGNITION OF PRIOR LEARNING

At Near East University, full-time students can be exempted from some courses within the framework of the related bylaws. If the content of the course previously taken in another institution is equivalent to the course offered at NEU, then the student can be exempted from this course with the approval of the related faculty/graduate school after the evaluation of the course content.

➢ PROFILE OF THE PROGRAM

To provide students with a scientific philosophical approach and to enhance their notion of researching so as to enable them to transfer theoretical knowledge to current and practical experiences in the field of innovation and knowledge management.

➢ PROGRAM OUTCOMES

Program Outcomes	
1	Be able to present a research question, develop a hypothesis, design and conduct research
2	Be able to conduct and interpret research results using qualitative and quantitative methods
3	Be able to conduct a literature review, write an academic article, publish it, as well as present it
4	Be able to apply conceptual knowledge to cross country and sectoral contexts
5	Be able to continuously follow technological, social and cultural developments in the academic and professional context.
6	Be able to use knowledge acquired to analyze, synthesize and evaluate complex ideas by understanding the interaction between related disciplines of the innovation and knowledge management fields
7	Be able to find original solutions to complex situations in innovation and knowledge management applications, thinking in a holistic and creative manner
8	Be aware of the academic literature and international developments in innovation and knowledge management fields
9	Know to learn independently and adapt this knowledge to new issues and circumstances.
10	Be able to teach in the field of innovation and knowledge management
11	Be fluent in English, orally and written
12	Be able to use various statistical packages

Course Code	Course Name	Program Outcomes											
		1	2	3	4	5	6	7	8	9	10	11	12
1st Year - 1st Semester													
IKM604	INNOVATION AND KNOWLEDGE MANAGEMENT STRATEGIES	√		√	√	√	√	√	√	√	√	√	
GCC603	SCIENTIFIC RESEARCH METHODS AND ETHICS	√	√	√	√	√	√	√	√	√	√	√	
IKM6XX	AREA ELECTIVE												
IKM6XX	AREA ELECTIVE												
1st Year - 2nd Semester													
IKM616	ADVANCED KNOWLEDGE ECONOMY	√	√	√	√	√	√	√	√	√	√	√	√
GCC602	EDUCATION FOR LEARNING	√	√	√	√	√	√	√	√	√	√	√	
IKM606	SEMINAR	√	√	√	√	√	√	√	√	√	√	√	
IKM6XX	AREA ELECTIVE												
2nd Year - 1st Semester													
IKM699*	PHD QUALIFICATION EXAM												
*IKM699 is taken after successful completion of all courses and seminar.													
2nd Year - 2nd Semester													
IKM600	THESIS	√	√	√					√	√		√	√
3rd Year - 1st Semester													
IKM600	THESIS	√	√	√					√	√		√	√
3rd Year - 2nd Semester													
IKM600	THESIS	√	√	√					√	√		√	√
4th Year - 1st Semester													
IKM600	THESIS	√	√	√					√	√		√	√
4th Year - 2nd Semester													
IKM600	THESIS	√	√	√					√	√		√	√
Selected Technical (Field-Related) Elective Courses													
IKM605	KNOWING ORGANISATION	√	√	√	√	√	√	√	√	√	√	√	√
IKM602	CREATIVE THINKING MANAGEMENT	√	√	√	√	√	√	√	√	√	√	√	
IKM601	PHILOSOPHY OF SOCIAL SCIENCE	√	√	√	√	√	√	√	√	√	√	√	√
IKM613	E-GOVERNMENT STUDIES	√	√	√	√	√	√	√	√	√	√	√	
BUS633	ADVANCED DATA ANALYSIS	√	√	√	√	√	√	√	√	√	√	√	
BUS615	HUMAN RESOURCE MANAGEMENT				√	√	√	√	√	√	√		

| BUS625 | ORGANIZATIONAL PSYCHOLOGY | | | √ | √ | √ | √ | √ | √ | √ | | | |
| BUS602 | MACRO ORGANIZATIONAL THEORIES | | | √ | √ | √ | √ | √ | √ | √ | | | |

* 1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

> ## OCCUPATIONAL PROFILES OF GRADUATES

The Innovation and Knowledge Management PhD Program is designed to provide students with the experience and skills that are required in order to conduct sound research and to lay the foundations to a successful teaching career in the field of innovation and knowledge management.

> ## ACCESS TO FURTHER STUDIES

The students graduating from this program can undertake a post-doctorate level study in related fields of the social sciences.

> ## PROGRAM STRUCTURE

The Innovation and Knowledge Management PhD Program consists of 8 courses + thesis with 240 ECTS in total. The students are required to take a minimum of 2 maximum of 4 courses in each semester. All the elective courses are taken from the Faculty of Economics and Administrative Sciences.

> ## COURSE STRUCTURE DIAGRAM WITH COURSE CREDITS

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

THESIS-OPTION

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM604	INNOVATION AND KNOWLEDGE MANAGEMENT STRATEGIES	3	0	3	7,5
GCC603	SCIENTIFIC RESEARCH METHODS AND ETHICS	3	0	3	7,5
IKM6XX	AREA ELECTIVE	3	0	3	7,5
IKM6XX	AREA ELECTIVE	3	0	3	7,5
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM616	ADVANCED KNOWLEDGE ECONOMY	3	0	3	7,5
GCC602	EDUCATION FOR LEARNING	3	0	3	7,5
IKM606	SEMINAR	3	0	3	7,5
IKM6XX	AREA ELECTIVE	-	-	3	7,5

					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM699*	PHD Qualification Exam	-	-	-	-
*IKM699 is taken after successful completion of all courses and seminar.					
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM600	THESIS	-	-	-	30
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM600	THESIS	-	-	-	30
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM600	THESIS	-	-	-	30
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM600	THESIS	-	-	-	30
					30

Course Code	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM600	THESIS	-	-	-	30
					30

Selected Field-Related / Technical Elective Courses						
Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
IKM605		KNOWING ORGANISATION	3	0	3	7,5

IKM602		CREATIVE THINKING MANAGEMENT	3	0	3	7,5
IKM601		PHILOSOPHY OF SOCIAL SCIENCE	3	0	3	7,5
IKM613		E-GOVERNMENT STUDIES	3	0	3	7,5
BUS633		ADVANCED DATA ANALYSIS	3	0	3	7,5
BUS615		HUMAN RESOURCE MANAGEMENT	3	0	3	7,5
BUS625		ORGANIZATIONAL PSYCHOLOGY	3	0	3	7,5
BUS602		MACRO ORGANIZATIONAL THEORIES	3	0	3	7,5

Additional Notes
A total of 240 ECTS are required to graduate. The Innovation and Knowledge Management PhD students must complete the compulsory courses and the technical elective courses to provide a total of 240 ECTS. Otherwise, they will not be deemed to fulfill the conditions to graduate from the program. Also, students defend their dissertation in front of a jury in addition to courses.
If you need support for these courses due to your disability, please refer to Disability Support Unit. Contact; engelsiz@neu.edu.tr

➤ **EXAM REGULATIONS & ASSESSMENT & GRADING**

Exam Regulations and, Assessment, and Grading

For each course taken at NEU, the student is given one of the letter grades below by the instructor as the semester course grade. Each grade has also its ECTS grade equivalent

The table below provides the detailed information about the local letter grades, coefficients and ECTS grade equivalents.

SCORE	GRADE	COEFFICIENT	ECTS Grade
90-100	AA	4.0	A
85-89	BA	3.5	B*
80-84	BB	3.0	B*
75-79	CB	2.5	C*
70-74	CC	2.0	C*
60-69	DC	1.5	D

50-59	DD	1.0	E
49 and below	FF	0.0	F

*For these ones, the higher grade is applied

In order to be successful in a course, short cycle (associate degree) and first cycle (bachelor's degree) students have to get a grade of at least DD, second cycle (master's degree) students have to get a grade of at least CC, and third cycle (Ph.D.) students have to get a grade of at least CB to pass a course. For courses which are not included in the cumulative GPA, students need to get a grade of S (satisfactory).

Apart from that, each local grade has an equivalent ECTS grade which makes it easier to transfer the grades of mobility periods of students. The table above shows the ECTS grading system at NEU.

Also, among the Letter Grades;

I	Incomplete
S	Satisfactory Completion
U	Unsatisfactory
P	Successful Progress
NP	Not Successful Progress
EX	Exempt
NI	Not included
W	Withdrawal
NA	Never Attended

Grade of I (Incomplete), is given to students who are not able to meet all the course requirements at the end of the semester or summer school due to a valid justification accepted by the instructor. Students who receive a letter grade "I" must complete their missing course requirements and receive a letter grade within one week following the date the end of semester grades or summer school grades submitted. However, in the event of special cases, this period can be extended until two weeks before the beginning of registration for the next semester, upon the recommendation of the respective Graduate School department head and the decision of that academic unit's administrative board. Otherwise, grade of "I" will automatically become grade of FF, or grade of U.

Grade of S (Satisfactory) is given to students who are successful in non-credited courses.

Grade of U (Unsatisfactory) is given to students who are unsuccessful in non-credited courses.

Grade of P (Successful Progress) is given to students, who continue to the courses that are not included in the GPA that has a period exceeding one semester, and regularly performs the academic studies for the respective semester.

Grade of NP (Not Successful Progress) is given to students, who do not regularly perform the academic studies for the respective semester for courses that are not included in the GPA and have a period exceeding one semester.

Grade of EX (Exempt), is given to students who are exempt from some of the courses in the curriculum.

Grade of NI (Not included) is issued to identify the courses taken by the student in the program or programs which are not included in the GPA of the student. This grade is reported in the students'

transcripts with the respective letter grade. Such courses are not counted as the courses in the program that the student is registered to.

Grade of W (Withdrawal) is used for the courses that the student withdraws from in the first ten weeks of the semester following the add/drop period, upon the recommendation of his/ her advisor and the permission of the instructor that teaches the course. A student is not allowed to withdraw from courses during the first two semesters of his/ her associate/undergraduate degree program and from those courses he/she has to repeat and received grade "W" before, which are not included in the grade average. A student is allowed to withdraw from two courses at the most during his/ her associate degree study, and four courses during his/her undergraduate study upon the recommendation of the advisor and the permission of the instructor that teaches the course. A student has to take the course that he/she withdrew from, the first semester in which it is offered.

Grade "NA" (Never Attended) is issued by the instructor for students who fail to fulfil the attendance and/or requirements of the course and/or who lose their right to take the end of semester exam because they failed to take any of the exams administered throughout the semester. Grade "NA" is not considered in the average calculations.

Both the ECTS grades and the local grades of the students are displayed on the official transcript of the students.

> ➤ **GRADUATION REQUIREMENTS**

In order to graduate from this undergraduate program, the students are required;

- to succeed in all of the courses listed in the curriculum of the program by getting the grade of at least CB/S with a minimum of 240 ECTS.
- to have a Cumulative Grade Point Average (CGPA) of 3.00 out of 4.00

> ➤ **MODE OF STUDY**

This is a full-time program.

> ➤ **PROGRAM DIRECTOR (OR EQUIVALENT)**

Assoc. Prof. Dr. Behiye Çavuşoğlu, Head of Department, Faculty of Economics and Administrative Sciences, Near East University

> ➤ **EVALUATION QUESTIONNAIRES**

Evaluation Survey

Graduation Survey

Satisfaction Survey