

NEAR EAST UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE  
SCIENCES

BA PROGRAM in BANKING AND FINANCE

COURSE CATALOGUE

2021-22 FALL

➤ **QUALIFICATION AWARDED**

The students who successfully complete the program are awarded the degree of Bachelor of Art in Banking and Finance.

➤ **LEVEL OF QUALIFICATION**

This is a First Cycle (Bachelor's Degree) program

➤ **SPECIFIC ADMISSION REQUIREMENTS**

In the framework of the regulations set by Higher Education Council of Turkey (YÖK), student admission for this undergraduate program is made through a university entrance examination called YKS. Following the submission of students' academic program preferences, Student Selection and Placement Center (ÖSYM) places the students to the relevant program according to the score they get from ÖSYS.

International students are accepted to this undergraduate program according to the score of one of the international exams they take such as SAT, ACT and so on, or according to their high school diploma score.

Exchange student admission is made according to the requirements determined by bilateral agreements signed by NEU and the partner university.

Visiting students can enroll for the courses offered in this program upon the confirmation of the related academic unit. Additionally, they need to prove their English language level since the medium of instruction of the program is English. Also same program provided in Turkish language.

➤ **QUALIFICATION REQUIREMENTS AND REGULATIONS**

The students studying in this undergraduate program are required to have a Cumulative Grade Points Average (CGPA) of not less than 2.00/4.00 and have completed all the courses with at least a letter grade of DD/S in the program in order to graduate. The minimum number of ECTS credits required for graduation is 240. It is also mandatory for the students to complete their compulsory internship in a specified duration and quality.

➤ **RECOGNITION OF PRIOR LEARNING**

At Near East University, full-time students can be exempted from some courses within the framework of the related bylaws. If the content of the course previously taken in another institution is equivalent to the course offered at NEU, then the student can be exempted from this course with the approval of the related faculty/graduate school after the evaluation of the course content.

➤ **PROFILE OF THE PROGRAM**

The program's goal is to equip its graduates with both the fundamental scientific principles that underpin the key banking and finance techniques in use today and the employment skills that enable those principles to be applied in practice. Upon graduation, students should be equipped to pursue a career as banking and finance professionals and specialist or, if they so wish, to pursue further academic studies. The graduates will be professionals who can be flexible and integrate in a relatively short time into a wide-range of different sectors of the industry.

➤ **PROGRAM OUTCOMES**

| Program Outcomes |  |
|------------------|--|
| 1                | To develop the basic knowledge necessary in the field of banking and finance   |
| 2                | To gain knowledge about the basic functions of accounting, marketing, management, and economics as well as maths and statistics                            |
| 3                | To be able to follow activities related to the financial system at the national and international level  |
| 4                | To gain the knowledge and skills required to be a qualified personnel in the public sector as well as the private sector                                   |
| 5                | To develop a knowledge of computer use and relevant programs   |
| 6                | To develop effective oral and written communication skills in English and to be able to communicate with colleagues in other countries                     |
| 7                | To develop the skills in order to correctly access and use information, solve problems, think analytically and make sound decisions                        |
| 8                | To be able to provide solutions to complex problems using creative thinking and leadership skills in the banking and finance environment                   |
| 9                | To adopt a lifelong learning philosophy and be able to access information in a continuously changing and globalizing world                                 |
| 10               | To gain the skills to be able to develop a working system through the integration of theoretical knowledge with the practices of daily business activities |
| 11               | To be able to collect data in the field of banking and finance, to get outputs and make comments   |
| 12               | To be able to use information ethically in a respectful, accurate and safe manner towards the environment and individuals                                  |
| 13               | To understand and interpret the basic concepts in the field of law   |

➤ **COURSE & PROGRAM OUTCOMES MATRIX**



|                    |                    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--------------------|--------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
|                    | Area Elective VIII |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                    | Area Elective IX   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total ECTS Credits |                    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

➤ **OCCUPATIONAL PROFILES OF GRADUATES**

Graduates of Banking and Finance program may work in the a bank, a university, a public and private institution, or a private company.

➤ **ACCESS TO FURTHER STUDIES**

The students graduating from this program may apply to graduate programs.

➤ **PROGRAM STRUCTURE**

The undergraduate program in Banking and Finance consists of 47 courses with 240 ECTS credits in total.

There are at least 5 courses in each semester, excluding common compulsory courses and elective courses.

In each program, there are common compulsory courses identified by the Higher Education Council of Turkey (YÖK) and other common courses determined by the University Senate.

Beginning from the junior (third) year, elective courses are anticipated in each semester.

21% of the elective courses are taken from other faculties.

There are at least 9 elective courses in each undergraduate program.

| COURSES OFFERED THROUGHOUT THE UNIVERSITY |  |   |
|---|--|---|
| Common University Courses                 | Campus Orientation   | The students are registered to this course at the beginning of the first semester of the freshman year to familiarize them with the campus life at NEU.                               |
|   | Career Planning  | The students are registered to this course at the beginning of their second semester of the freshman year to help them prepare for work life after graduation.                        |
|   | Cyprus History and Culture   | This course is taken by students in their freshmen year and it aims to help them to familiarize them with the local history and culture.  |
| Common Compulsory Courses (YÖK Courses)   | Turkish Language I-II<br>(Turkish for Foreigners I & II to replace this course for international students)<br>Principles of Atatürk and History of Revolution I-II | These are the compulsory courses which are required to be offered in all of the associate and undergraduate programs in Turkey according to the Higher Education Legislation.         |
|   | Information Technologies   | This course is anticipated in all the associate and undergraduate programs in Turkey in order to make the students gain the qualifications related to basic information technologies. |

|                                   |  |
|-----------------------------------|--|
| Foreign Language (ENGLISH) I & II | This course is offered in the first and second semester and conducted according to the program curriculum of each faculty. |
|-----------------------------------|--|

➤ **COURSE STRUCTURE DIAGRAM WITH COURSE CREDITS**

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

1<sup>st</sup> Semester

| CODE    | COURSE NAME                     | DERS ADI                                      | C/E | T  | P | C  | E  |
|---------|---------------------------------|---|-----|----|---|----|----|
| ENG101  | English I                       | YABANCI DİL I                                 | C   | 3  |   | 3  | 3  |
| COM101  | Intro.to Computers              | BİLGİSAYAR I                                  | C   | 3  |   | 3  | 4  |
| MTH171  | Maths for Bus & Econ.I          | İŞLETME VE İKTİSAT İÇİN MATEMATİK I           | C   | 3  |   | 3  | 5  |
| EAS101  | Principles of Econ.I            | İKTİSATA GİRİŞ I                              | C   | 3  |   | 3  | 6  |
| EAS103  | Introduction to Business        | İŞLETMEYE GİRİŞ                               | C   | 3  |   | 3  | 6  |
| YIT101/ | Turkish for Intern. Students I/ | TURKISH LANGUAGE FOR INTERNATIONAL STUDENTS I | C   | 2  |   | 2  | 2  |
| CAM100  | Campus Orientation              | Kampus Uyum                                   | C   | 2  | 0 | 0  | 2  |
| CHC100  | CYPRUS HISTORY AND CULTURE      | KIBRIS KÜLTÜRÜ VE TARİHİ                      | C   | 2  | 0 | 2  | 2  |
| Total   |                                 |   |     | 21 | 0 | 19 | 30 |

2<sup>nd</sup> Semester

| CODE    | COURSE NAME                      | DERS ADI                                      | C/E | T  | P | C  | E  |
|---------|----------------------------------|---|-----|----|---|----|----|
| ENG102  | English II                       | YABANCI DİL I                                 | C   | 3  |   | 3  | 3  |
| COM102  | Computer Applications            | BİLGİSAYAR II                                 | C   | 3  |   | 3  | 4  |
| MTH172  | Maths for Bus & Econ.II          | İŞLETME VE İKTİSAT İÇİN MATEMATİK I           | C   | 3  |   | 3  | 6  |
| EAS102  | Principles of Econ.II            | İKTİSATA GİRİŞ I                              | C   | 3  |   | 3  | 7  |
| EAS104  | Principles of Management         | İŞLETMEYE GİRİŞ                               | C   | 3  |   | 3  | 6  |
| YIT102/ | Turkish for Intern. Students II/ | TURKISH LANGUAGE FOR INTERNATIONAL STUDENTS I | C   | 2  |   | 2  | 2  |
| CAR99   | Career Planning                  | Kariyer Planlama                              | C   | 2  | 0 | 0  | 2  |
| Total   |                                  |   |     | 17 |   | 17 | 30 |

3<sup>rd</sup> Semester

| CODE    | COURSE NAME                  | DERS ADI                             | C/E | T  | P | C  | E  |
|---------|------------------------------|--------------------------------------|-----|----|---|----|----|
| MAN201  | Communication for Business I | İŞLETMELERDE İLETİŞİM I              | C   | 3  |   | 3  | 4  |
| EAS203  | Financial Accounting I       | GENEL MUHASEBE I                     | C   | 3  |   | 3  | 6  |
| MTH261  | Statistics I                 | İSTATİSTİK I                         | C   | 3  |   | 3  | 6  |
| EAS201  | Microeconomics               | MİKROİKTİSAT                         | C   | 3  |   | 3  | 6  |
| LAW103  | Introduction to Law          | HUKUKA GİRİŞ                         | C   | 3  |   | 3  | 6  |
| AİT101/ | Atatürk İlkeleri I/          | ATATÜRK İLKELERİ VE İNKILAP TARİHİ I | C   | 2  |   | 2  | 2  |
| Total   |                              |                                      |     | 17 |   | 17 | 30 |

4<sup>th</sup> Semester

| CODE    | COURSE NAME                   | DERS ADI                              | C/E | T  | P | C  | E  |
|---------|-------------------------------|---------------------------------------|-----|----|---|----|----|
| MAN202  | Communication for Business II | İŞLETMELERDE İLETİŞİM II              | C   | 3  |   | 3  | 4  |
| EAS204  | Financial Accounting II       | GENEL MUHASEBE II                     | C   | 3  |   | 3  | 6  |
| MTH262  | Statistics II                 | İSTATİSTİK II                         | C   | 3  |   | 3  | 6  |
| EAS202  | Macroeconomics                | MAKROEKONOMİ                          | C   | 3  |   | 3  | 6  |
| EAS207  | Business Law                  | İŞLETME HUKUKU                        | C   | 3  |   | 3  | 6  |
| AİT102/ | Atatürk İlkeleri II/          | ATATÜRK İLKELERİ VE İNKILAP TARİHİ II | C   | 2  |   | 2  | 2  |
| Total   |                               |                                       |     | 17 |   | 17 | 30 |

5<sup>th</sup> Semester

| CODE     | COURSE NAME             | DERS ADI            | C/E | T  | P | C  | E  |
|----------|-------------------------|---------------------|-----|----|---|----|----|
| BANK 303 | Principles of Banking I | BANKACILIĞA GİRİŞ I | C   | 3  |   | 3  | 6  |
| FIN 304  | Investment Fundamentals | YATIRIM TEMELLERİ   | C   | 3  |   | 3  | 6  |
| Elective | Technical Elective      | Teknik Seçmeli      | C   | 3  |   | 3  | 6  |
| EAS301   | Business Finance        | FİNANSAL YÖNETİMİ I | C   | 3  |   | 3  | 6  |
| EAS306   | Money and Banking       | PARA VE BANKA       | C   | 3  |   | 3  | 6  |
| Total    |                         |                     |     | 15 | 0 | 15 | 30 |

6<sup>th</sup> Semester

| CODE     | COURSE NAME                                   | DERS ADI            | C/E | T  | P | C | E  |
|----------|---|---------------------|-----|----|---|---|----|
| BANK304  | Principles of Banking II / Banking Operations | BANKACILIĞA GİRİŞ I | C   | 3  |   | 3 | 6  |
| FIN 403  | Portfolio Management                          | YATIRIM TEMELLERİ   | C   | 3  |   | 3 | 6  |
| Elective | Technical Elective                            | Teknik Seçmeli      | C   | 3  |   | 3 | 6  |
| EAS302   | Financial Management                          | FİNANSAL YÖNETİMİ I | C   | 3  |   | 3 | 6  |
| SOC100   | Sociology                                     | PARA VE BANKA       | C   | 3  |   | 3 | 6  |
| Total    |   |                     |     | 15 | 0 | 5 | 30 |

7<sup>th</sup> Semester

| CODE     | COURSE NAME           | DERS ADI            | C/E | T  | P | C  | E  |
|----------|-----------------------|---------------------|-----|----|---|----|----|
| BANK 405 | Risk Management       | RİSK YÖNETİMİ       | C   | 3  |   | 3  | 6  |
| FIN 404  | International Finance | ULUSLARARASI FİNANS | C   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli      | E   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli      | E   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli      | E   | 3  |   | 3  | 6  |
| BANK 310 | Bank Training Program | Staj                | C   | 0  |   |    | 0  |
| Total    |                       |                     |     | 15 | 0 | 15 | 30 |



8<sup>th</sup> Semester

| CODE     | COURSE NAME           | DERS ADI                | C/E | T  | P | C  | E  |
|----------|-----------------------|-------------------------|-----|----|---|----|----|
| BANK 408 | International Banking | ULUSLARARASI BANKACILIK | C   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli          | E   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli          | E   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli          | E   | 3  |   | 3  | 6  |
| Elective | Technical Elective    | Teknik Seçmeli          | E   | 3  |   | 3  | 6  |
|          |                       |                         |     |    |   |    |    |
| Total    |                       |                         |     | 15 | 0 | 15 | 30 |

## Additional Notes

A total of 240 ECTS credits of courses are required to graduate. The Banking and Finance students must complete technical and non-technical elective courses to provide a total of 240 ECTS credits. Otherwise they will not be deemed to fulfill the conditions to graduate from the program.

If you need support for these courses due to your disability, please refer to Disability Support Unit. Contact; [engelsiz@neu.edu.tr](mailto:engelsiz@neu.edu.tr)

## ➤ EXAM REGULATIONS &amp; ASSESSMENT &amp; GRADING

## Exam Regulations and, Assessment, and Grading

For each course taken at NEU, the student is given one of the letter grades below by the instructor as the semester course grade. Each grade has also its ECTS grade equivalent

The table below provides the detailed information about the local letter grades, coefficients and ECTS grade equivalents.

| SCORE  | GRADE | COEFFICIENT | ECTS Grade |
|--------|-------|-------------|------------|
| 90-100 | AA    | 4.0         | A          |
| 85-89  | BA    | 3.5         | B*         |
| 80-84  | BB    | 3.0         | B*         |
| 75-79  | CB    | 2.5         | C*         |
| 70-74  | CC    | 2.0         | C*         |
| 60-69  | DC    | 1.5         | D          |

|              |    |     |   |
|--------------|----|-----|---|
| 50-59        | DD | 1.0 | E |
| 49 and below | FF | 0.0 | F |

\*for these ones, the higher grade is applied

In order to be successful in a course, short cycle (associate degree) and first cycle (bachelor's degree) students have to get a grade of at least DD, second cycle (master's degree) students have to get a grade of at least CC, and third cycle (Ph.D.) students have to get a grade of at least CB to pass a course. For courses which are not included in the cumulative GPA, students need to get a grade of S.

Apart from that, each local grade has its equivalent ECTS grade which makes it easier to transfer the grades of mobility periods of students. The chart above shows the ECTS grading system at NEU.

Also, among the Letter Grades;

|    |                         |
|----|-------------------------|
| I  | Incomplete              |
| S  | Satisfactory Completion |
| U  | Unsatisfactory          |
| P  | Successful Progress     |
| NP | Not Successful Progress |
| EX | Exempt                  |
| NI | Not included            |
| W  | Withdrawal              |
| NA | Never Attended          |

Grade of I (Incomplete), is given to students who are not able to meet all the course requirements at the end of the semester or summer school due to a valid justification accepted by the instructor. Students who receive a letter grade "I" must complete their missing course requirements and receive a letter grade within one week following the date the end of semester grades or summer school grades submitted. However, in the event of special cases, this period can be extended until two weeks before the beginning of registration for the next semester, upon the recommendation of the respective Graduate School department head and the decision of that academic unit's administrative board. Otherwise, grade of "I" will automatically become grade of FF, or grade of U.

Grade of S (Satisfactory) is given to students who are successful in non-credited courses.

Grade of U (Unsatisfactory) is given to students who are unsuccessful in non-credited courses.

Grade of P (Successful Progress) is given to students, who continue to the courses that are not included in the GPA that has a period exceeding one semester, and regularly performs the academic studies for the respective semester.

Grade of NP (Not Successful Progress) is given to students, who do not regularly perform the academic studies for the respective semester for courses that are not included in the GPA and have a period exceeding one semester.

Grade of EX (Exempt), is given to students who are exempt from some of the courses in the curriculum.

Grade of NI (Not included) is issued to identify the courses taken by the student in the program or programs which are not included in the GPA of the student. This grade is reported in the students' transcripts with the respective letter grade. Such courses are not counted as the courses in the program that the student is registered to.

Grade of W (Withdrawal) is used for the courses that the student withdraws from in the first ten weeks of the semester following the add/drop period, upon the recommendation of his/ her advisor and the permission of the instructor that teaches the course. A student is not allowed to withdraw from courses during the first two semesters of his/ her associate/undergraduate degree program and from those courses he/she has to repeat and received grade "W" before, which are not included in the grade average. A student is allowed to withdraw from two courses at the most during his/ her associate degree study, and four courses during his/her undergraduate study upon the recommendation of the advisor and the permission of the instructor that teaches the course. A student has to take the course that he/she withdrew from, the first semester in which it is offered.

Grade "NA" (Never Attended) is issued by the instructor for students who fail to fulfil the attendance and/or requirements of the course and/or who lose their right to take the end of semester exam because they failed to take any of the exams administered throughout the semester. Grade "NA" is not considered in the average calculations.

Both the ECTS grades and the local grades of the students are displayed on the official transcript of the students.

#### ➤ **GRADUATION REQUIREMENTS**

In order to graduate from this undergraduate program, the students are required;

to succeed in all of the courses listed in the curriculum of the program by getting the grade of at least DD/S with a minimum of 240 ECTS

to have a Cumulative Grade Point Average (CGPA) of 2.00 out of 4.00

to complete their compulsory internship in a specified duration and quality.

#### ➤ **MODE OF STUDY**

This is a full time program.

#### ➤ **PROGRAM DIRECTOR (OR EQUIVALENT)**

**Assoc. Prof. Dr. Turgut Türsoy, Head of the Department of Banking and Finance, NEU**

#### ➤ **EVALUATION QUESTIONNAIRES**

Evaluation Survey

Graduation Survey

Satisfaction Survey

