

Curriculum Vitae

1. **Name Surname: Laith Tashtoush**
2. **Date of Birth: 16/06/1981**
3. **Title: Dr.**
4. **Education: PHD**

Degree	Field	University	Year
Bachelor	Business Administration	Mu'tah University	2003
Master	Business Administration	Al-albays University	2008
Doctorate	Business Administration	Near East University	2020
Post Graduate			

5. Academic Titles

Title	Department	University	Year/Period
Assistant Professor			
Associate Professor			
Professor			

6. Graduate Theses Supervised

6.1. Master Theses

- i. Effects of Currency Devaluation and Inflation Rates on International Business in Nigeria (VICTORIA UWA BENJAMIN) December 2023 (Master Project).
The Effects of Transformational and Transactional Leadership Styles on Workers Productivity (SAMUEL CHUKWUEMEKA EKWURUKE) September 2023 (Master Thesis).
- ii. An Investigation of The Impact of E-Commerce and Globalization on Firm Performance in Liberia (JOEL TOLKER) June 2023 (Master Thesis).
- iii. Factors Influencing the Growth of Small and Medium Enterprises: The Rise of Afghan Migrate Entrepreneurs in Turkey (MOHAMMAD ESSA ABDUL SALAM) June 2023 (Master Thesis).

- iv.** The Positive and Negative Effects of Globalization on International Communications in The Nigerian Economy (Janada Dorcas Samuel) June 2023 (Master Thesis).
- v.** Import Substitution in Russia as a Consequence of Sanctions Against Russia (ALIONA MADJAR) May 2023 (Master Thesis).
- vi.** The Effects of Social Media Marketing on Brand Image and Brand Awareness in Liberia (PAULINE DOUPAH) May 2023 (Master Thesis).
- vii.** Impact Of Employee Training and Employee Motivation on Employee Productivity: A Case of Pharmaceutical Industry (NADIA NSHOBOLE MUKUBAGANYI) January 2023 (Master Thesis).
- viii.** The Effect of Startup Culture and Entrepreneurial Development on SME Performance in Liberia (JANICE-LOVE BROPLEH) January 2023 (Master Thesis).
- ix.** Examining The Effect of Transformational Leadership Style on Employee Satisfaction and Employee Performance in Liberia Water and Sewer Corporation (MARK CASSELL) January 2023 (Master Thesis).
- x.** The Impact of Brand Awareness, Store Image, and Service Quality in Promoting Brand Equity in The Banking Industry of Sierra Leone (ABU BAKARR ALEX SESAY) August 2022 (Master Thesis).
- xi.** The Impact of Cost of Cross-Border Smuggling on Economic Growth and Revenue Mobilization in Sierra Leone (SOLOMON YASKEY) June 2022 (Master Thesis).
- xii.** The Role of Effective Human Resources Management on Employee Motivation and Employee Satisfaction in The South Eastern Part of Nigeria (SUSAN NKECHI ELEKWACHI) June 2022 (Master Thesis).
- xiii.** The Impact of Leadership Styles on Employee Job Satisfaction and Organizational Performance During Covid-19 (NASSIA SAFA ROBLE MOUSSA) June 2022 (Master Thesis).
- xiv.** Assessing The Contributions of Human Resource Management Practices on Organizational Performance of Industrial Sectors in Sierra Leone- West Africa (SAHR MOSES LEBBIE) June 2022 (Master Thesis).

- xv. The Impact of Relationship Marketing on Customer Loyalty in The Banking Sector of Rwanda (CEDRICK MUKUNZI) May 2022 (Master Thesis).
- xvi. The Impact of Social Media on Small and Medium Business Enterprises Performance in Northern Cyprus (CHIKENDU KENECHUKWU CHIOMA) May 2022 (Master Thesis).
- xvii. The Impact of Advertisement on Consumer's Buying Behavior in Navi Mumbai (SUNAINA THAKURI) January 2022 (Master Thesis).
- xviii. The Impact of International Trade on Economic Growth in Nigeria (1980-2019) (DANIEL_GAYFLOR FLOMO) December 2021 (Master Thesis).
- xix. The Mediating Role of Service Quality on Corporate Social Responsibility and Customer Citizenship Behavior of Telecommunication Companies in Gambia (Fatoumatta Jallow) May 2021 (Master Thesis).

7. Publications

7.1. Articles published in peer reviewed international journals (SCI, SSCI Arts and Humanities)

- i. Harb, H. K., Eyupoglu, S. Z., & Tashtoush, L. (2023). The Relationship Between Administrative Empowerment and Organizational Commitment: The Mediating Role of Job Satisfaction Amongst Academic Staff in Higher Education. SAGE Open, 13(4). <https://doi.org/10.1177/21582440231218229>. **(SSCI)**
- ii. L. Tashtoush. (2023)." The Impact of Relationship Marketing on Customer Loyalty in the Banking Sector," 2023 4th International Conference on Data Analytics for Business and Industry (ICDABI), Sakhir, Bahrain, pp. 224-233. **(SCOPUS)**
- iii. L. Tashtoush and A. F. Assi, (2022)."The Impact of Service Quality on Corporate Social Responsibility and Customer Citizenship Behavior in Telecommunication Companies," 2022 International Conference on Data Analytics for Business and Industry (ICDABI), Sakhir, Bahrain, pp. 608-616, doi: 10.1109/ICDABI56818.2022.10041474. **(SCOPUS)**

- iv. Tashtoush, L., & Eyupoglu, S.Z. (2020). The relationship between human resource management practices and organisational citizenship behaviour. *South African Journal of Business Management*, 51(1), a1726. <https://doi.org/10.4102/sajbm.v51i1.1726>. (SSCI)

7.2. Articles published in other peer reviewed international journals

- i. Tashtoush, L. (2022). The Impact of COVID-19 Pandemic on the Relationship between Supply Chain Strategy and Organizational Performance. *Asian Journal of Economics, Finance and Management*, 7(1), 1-17. Retrieved from <https://globalpresshub.com/index.php/AJEFM/article/view/1497>. (Google Scholar)
- ii. Tashtoush, L. (2021). The Role of Information Systems Capabilities in Enhancing the Organizational Performance. *Journal of Information Systems and Informatics*, 3(2), 303-328. <https://doi.org/10.33557/journalisi.v3i2.129>. (Google Scholar)
- iii. Tashtoush, L. (2021). The Effect of Social Media on Consumer Buying Behavior in Commercial Banks. *Saudi Journal of Business and Management Studies*, 6(2), 28-38. <https://doi.org/10.36348/sjbms.2021.v06i02.001>. (Google Scholar)

Patents

8. Membership in scholarly institutions

- i. Reviewer and Article Editor on SAGE Open (SSCI)
- ii. Reviewer at Geological Journal (SSCI)
- iii. Reviewer at Gondwana Research (SSCE & SCOPUS)
- iv. Reviewer at Business Process Management Journal (SSCI & SCOPUS)
- v. Reviewer at CMC-Computers, Materials & Continua (SCI & SCOPUS)
- vi. Reviewer at Chinese Management Studies (SSCI)
- vii. Member of the Editorial Review Board of the scientific e-journal Virtual Economics. (SCOUPS, WOS)

viii. Gondwana Research Editorial Manager. (SCIE, SCOPUS)

12. Courses taught over the last two academic years

Academic Year	Term	Course Name	Hours/week		Number of Students
			Theoretical	Applied	
22-23	Fall	Introduction to Business	3		162
		International Business (Master)	3		25
		Trade Agreement	3		18
		Public Administration	3		15
		Organizational behavior	3		61
	Spring	Introduction to Business	3		72
		Cross Culture Communication	3		25
		Advanced-Data Analysis (Master & PHD)	3		18
		International Business	3		45
		Public Administration	3		22
	Summer	Cultural Issues in Management (Master)	3		5
21-22	Fall	Introduction to Business	3		175
		International Business (Master)	3		25
		Trade Agreement	3		18
		Public Administration	3		17
		Organizational behavior	3		43
	Spring	Introduction to Business	3		92
		Cross Culture Communication	3		28
		Advanced-Data Analysis (Master & PHD)	3		14
		International Business	3		35
		Public Administration	3		18
	Summer	Cross Culture Communication	3		29
		Cultural Issues in Management (Master)	3		18