

**ACADEMIC  
CURRICULUM VITAE**

**1. Name - Surname:** Ayşe Güzde Karaatmaca

**2. Title:** Assistant Professor

**3. Educational Background:** PhD

<b>Degree</b>	<b>Department/Program</b>	<b>University</b>	<b>Year</b>
Bachelor's	Labour Economics and Industrial Relations	Gazi University	2002
Master's	Labour Economics and Industrial Relations	Ankara University	2006
PhD	Labour Economics and Industrial Relations	Ankara University	2014

**4. Master's / PhD Thesis**

**4.1. Master's Thesis Title and Thesis Advisor(s):** Female Labor in the Informal Sector: Home-Based Work/ Prof. Dr. Recep Varçın

**4.2. PhD Thesis /Medical Specialty Thesis Title and Advisor(s):** Perception of Service Quality in Hospitals: A Study with Doctors and Nurses/ Prof. Dr. Müge ERSOY KART

**5. Academic Titles:**

Date of Assistant Professorship: February 2014

Date of Associate Professorship:

Date of Professorship:

**6. Supervised Master's and PhD Theses:**

**6.1. Master's Theses:**

1. How Cultural Differences Influence Conflict Within An Organisation: A Case Study Of Near East University (Rufaro Denise Chipindu), 2018

2. Diversity Management On International Students: The Case Of Near East University, (Ahmad Rufa'i Adamu), 2018
3. Imports substitution In Russia As A Consequences Of Sanctions Against Russia, Aliona Madjar, 2023
4. The Influence Of Culture On International Management: A Study Of Cosco Shipping, Olumide Tolulope Bello, 2022
5. The Effects Of Digital Marketing On The Relationship Between Covid-19 And Customer Satisfaction: Evidence From Retail Clothing Shops In Erbil, Iraq, Chawan Faruq Hamasalih, 2023
6. Evaluation Of Opinions Of Teachers An Investigation Into The Issues Faced When Managing A Diverse Workforce, Dickson Nnana Ekwo, 2023
7. The Impact Of Corporate Social Responsibility On Financial Performance Before And After The Pandemic, Ellen Fero, 2023
8. Strategic Planning And Its Impact On Organizational Performance: Using Kaduna Electricity Distribution Company (Kedco), Nigeria As A Case Study, Esther Ihotu Patrick, 2022
9. The Relationship Between Greenwash, Mediating Role Of Green Skepticism And Green Purchase Behaviour, Isra Mustafa Mohamed Elamin, 2022.
10. The Impact Of Exchange Rate On Nigeria's Industrial Output (1990-2020), Onogu Israel Jacob, 2022.
11. "Examining The Capacity Of Human Resources Department To Drive Organizational Change: Case Study Of Alerzo Company, Ibadan, Nigeria", Linus Ndukwe, 2022.
12. Impact Of Corporate Social Policy On Efficiency Intrafirm Labour Relations, Timur Halichienko, 2022.
13. The Influence Of Covid-19 Pandemic On International Business, Yusuf Shola Oseni, 2022.
14. The Impact Of Foreign Direct Investment On Economic Growth In Kenya, Ilhan Ali Ahmed, 2024.

## 6.2. PhD Theses:

1. Intellectual Capital And Organizational Innovation: Examining The Mediation Role Of Knowledge Sharing On The Palestinian Universities During The Covid-19 Pandemic, Amani Yaser Alnatshe, 2023

2. Impact Of Green Human Resources Management Practices On Sustainability Through Organizational Resilience And Organizational Learning In Pakistan's Banking Sector, Tayyaba Gul, 2025

3. The Role Of Online Banking Service Clues In Enhancing Individual And Corporate Customers' Satisfaction: The Mediating Role Of Customer Experience As A Corporate Social Responsibility, Suzan Dağaşaner, 2025

4. Organizational Culture On The Investigation Of The Influence Of Leadership And Organizational Structure In Affiliated Hospitals In Turkey, Halil İbrahim İçoğlu, 2020.

5. The Effect Of Product And Psychology Of Innovation On The Competitiveness In The Pharmaceutical Industry, Gülsüm Belgin Ünal, 2020.

## 7. Publications

### 7.1. Articles Published in International Peer-Reviewed Journals (SCI, SSCI, AHCI, ESCI, Scopus):

İÇOĞLU H.İ and KOYUNCU A.G (2020), Effects of Leadership and Organizational Structure on Institution Culture in Affiliated Hospitals in Turkey, Revista De Cercetare Şi Interventie Sociela, Vol:7 pp.190-213

ÜNAL, G.B and KOYUNCU A.G (2021), The Effect Of Product And Psychology Of Innovation On The Competitiveness In The Pharmaceutical Industry, Revista De Argentina De Clinicapsicologica, Vol:30, Pp.684-707

ALNATSHEH A.Y., KARAATMACA A.G., ÇAVUŞOĞLU B. (2023), Intellectual Capital and Organizational Innovation: Examining the Mediation Role of Knowledge Sharing on the Palestinian Universities during the COVID-19 Pandemic, Sustainability 15 (4), 36-73.

DAĞAŞANER S., KARAATMACA A.G. (2025), The Role of Online Banking Service Clues in Enhancing Individual and Corporate Customers' Satisfaction: The Mediating Role of Customer Experience as a Corporate Social Responsibility, . Sustainability 2025, 17, 3457. <https://doi.org/10.3390/su17083457>

Gul, T.; Karaatmaca, A.G.; Raza, A. Impact of Green Human Resources Management Practices on Sustainability Through Organizational Resilience and Organizational Learning in Pakistan's Banking Sector. Sustainability 2025, 17, 2087. <https://doi.org/10.3390/su17052087>

## **7.2. Articles Published in Other International Peer-Reviewed Journals :**

KOYUNCU A.G., KOYUNCU B. (2017), "Factors for Determining Quality Perceptions in Hospitals: An Assessment in Terms of Doctors and Nurses", Management Issues in Healthcare System 3 (2017) 36-48.

ZEYBEK T. Ve KOYUNCU A.G. (2018), The Perception of Reporting and Self Censorship of the Pres Members: The Example of Cyprus Turkish Journalists, International Journal of Organizational Leadership, Sayı:7.

KOYUNCU A.G. ve KOYUNCU B. (2019), The Universal Skill of 21st Century, Coding and Attitude of Secondary School Students towards Coding", Language Teaching Research Quarterly, 2019, Vol. 11, 68–80.

KOYUNCU, A.G. and CHIPINDU, R. (2020), How Cultural Differences Influence Conflict Within an Organization: A Case Study of Near East University, International Journal of Organizational Leadership, 8 (1), pp.112-128

ZEYBEK T., KOYUNCU A.G. (2020), "Studying Self-Censorship On Social Media Based On Bourdieu's Habitus And Social Capital Concepts", TEST Engineering and Management, Volume 83 Page Number: 8629 - 8640 Publication Issue: March - April 2020, pp. 8629 – 8640.

C KARAATMACA, S ERBAŞ, AG KARAATMACA, (2022), Evaluation of Educational Status by Disability Types and Technological Support Suggestions, 2022 International Conference on Advanced Learning Technologies (ICALT) 2022 IEEE | DOI: 10.1109/ICALT55010.2022.00086, pp. 264-265

ZEYBEK T., KARAATMACA A.G. (2023), "A Case Study of the Consequences of Political Participation on Communities: North and South Cyprus Sample", Revista de cercetare și intervenție socială 83, 138-154.

### 7.3. Papers Presented at International Scientific Conferences and Published in Conference

#### Proceedings :

KOYUNCU A.G., KART C.S.(2011), “ Marx ve Schumpeter’in Yenilik Kavramına Bakışları Üzerine Bir İnceleme”, Girişimcilik, İnovasyon ve Ekonomik Kalkınma: 3. Uluslar arası İktisatçılar Zirvesi Sözel Bildiri, İstanbul.

KOYUNCU A.G., KART C.S., DOĞAN, E.T(2011), “Hastanelerde Örgütsel İnovasyon: Örgütsel İnovasyon Ölçeğinin Türkiye’ye Uyarlanması Çalışması”, Girişimcilik, İnovasyon ve Ekonomik Kalkınma: 3. Uluslar arası İktisatçılar Zirvesi Poster Bildiri, İstanbul.

KOYUNCU A.G., KART C.S, ERSOY KART M.(2012), “Kadın Öğretmenlerde İşsizlik: Nedensellik Yüklemesine Dair Bir Belirleme”, 14. Çalışma Ekonomisi Kongresi Sözlü Bildiri,25-27 Mayıs İstanbul.

Kart C. S. ve Koyuncu A.G. (2012)“ Nitelikli İşgücü Yaratma Kapasitesi Açısından Türkiye’nin Eğitim Sistemi ve Çocuklar ile Gençlere Yönelik Sosyal Politikalar” , 14. Çalışma Ekonomisi Kongresi Sözlü Bildiri,25-27 Mayıs İstanbul.

KART C.S, KOYUNCU A.G (2012), “Preparing Turkey’s Workforce To Compete At An International Level: A Model Proposal For Education System”, 3. Uluslar arası İktisatçılar Zirvesi Sözlü Bildiri, İstanbul.

KOYUNCU A.G. ve KOYUNCU B. (2017), 7th International Conference on New Challenges in Management and Business, “Factors Determining Quality Perceptions in Hospitals: An Assessment in Terms of Doctors and Nurses”, Sanal Bildiri.

ZEYBEK T. Ve KOYUNCU A.G. (2017), 9th International Conference on New Challenges in Management and Business, “The Perception of Reporting and Self Censorship of the Press Members: The Example of Cyprus Turkish Journalists”, Sanal Bildiri.

KOYUNCU A.G. ve KOYUNCU B. (2019), 5th International Conference on Second Language Studies, “The Universal Skill of 21st Century, Coding and Attitude of Secondary School Students towards Coding”, Sanal Bildiri.

KOYUNCU A.G ve KOYUNCU B. (2019), International EJERCongress, “Bilgisayar Ve Multimedya Destekli Eğitimin Öğrencilerin Dijital Oyun İlgileri İle Başarı Güdüsü Üzerine Etkileri”, Poster Bildiri.

KOYUNCU A.G, ZEYBEK T., KOYUNCU B. (2019), International EJERCongress, “Digital Game Addiction Levels of Grade Secondary School Students”. Sözlü bildiri.

KARAATMACA C., ERBAŞ S., KARAATMACAA.G. (2022), 2022 International Conference on Advanced Learning Technologies (ICALT), “Evaluation of Educational Status by Disability Types and Technological Support Suggestions”, Sözlü Bildiri.

#### **7.4. National/international Books or Book Chapters:**

KOYUNCU A.G.(2009), “Farklı Boyutlarıyla Evde Çalışma”, Alpaslan Işıklı'ya Armağan, Mülkiyeliler Birliği Yayınları, Ankara

KOYUNCU A.G.(2009), “ Kadınların İşgücüne Katılımı ve Çocuk Bakım Hizmetleri”, Sosyal Politikada Güncel Sorunlar, Ankara Üniversitesi Siyasal Bilgiler Fakültesi :596, Ankara.

#### **7.5. Articles Published in National Peer-Reviewed Journals :**

KOYUNCU A.G.(2008), Büyük Beş Kişilik Özelliklerinin Ve Mesleki Eğilim Çeşitlerinin Yüksek Dereceli Boyutları, Çeviri Özeti,Çalışma Ortamı: 99 s.14, [http://www.isguvenligi.net/co/calisma\\_ortami99.pdf](http://www.isguvenligi.net/co/calisma_ortami99.pdf)

POLAT N., KOYUNCU A.G ve ULUTAŞ Ç. (2012), , “Çalışma Merkezli Toplumdan Tüketim Toplumuna: Tüketim Kavramı ve Dönüşümü”, Sosyal Güvenlik Dünyası Dergisi, Eylül-Ekim 2012 Sayı:81, Ankara

KOYUNCU A.G. (2015), “Organizational Innovation in Hospitals:AStudyConductedForDoctorsAndNurses”Hak-Is International Journal of Labor and Community, Year:4, Number:9

KOYUNCU A.G., KOYUNCU B. (2015), “TheImportance of InnovationforOrganizationsandOrganizationalInnovation”, Yuzuncu Yıl UniversityJournal of SocialSciences Spring/ Number:28.

KOYUNCU A.G. (2018), “ Örgütsel Yenilik Ölçeği : Uyarlama Çalışması, Hak-İş Uluslararası Emek ve Toplum Dergisi, Yıl:7 Sayı:17

**9. Projects:**

2010-2012: A Model Proposal Within the Restructuring of Ankara University Institute of Social Sciences, BAP, Researcher

2009-2010: Investigation of Effective Audit Models in Transition to Registered Employment, TÜBİTAK KAMAG, Scholar

2008-2010: Establishment of Career Counseling Center for Ankara University-KARMER Students, Field Research and Data Analysis

**10. Administrative Responsibilities:**

Department Head, ÇEEİ, Faculty of Economics and Administrative Sciences, Yüzüncü Yıl University, 2015-2016

Department Head, International Business, NEU Faculty of Economics and Administrative Sciences, 2021-...

Governance and Leadership Committee, Quality Unit, NEU, 2025

## 13. Undergraduate and Graduate Courses Taught in the Last Two Years

Academic Year	Semester	Course Name	Weekly Hours		Number of Students
			Theoretical	Practical	
2021 - 2022	GÜZ	INTRODUCTION TO BUSINESS	3		150
	GÜZ	MARKETING RESEARCH	3		20
	GÜZ	INNOVATION MANAGEMENT	3		10
	GÜZ	ORGANIZATIONS AND MANAGEMENT IN CROSS-CULTURAL CONTEXT	2		8
	BAHAR	INTRODUCTION TO BUSINESS	3		50
	BAHAR	INTERNATIONAL BUSINESS	3		17
	BAHAR	HUMAN RELATIONS IN WORKING LIFE	3		15
	BAHAR	EMPLOYEE-EMPLOYER RELATIONS	3		7
	BAHAR	ORGANIZATIONAL PSYCHOLOGY	2		2
2022 - 2023	GÜZ	INTRODUCTION TO BUSINESS	3		170
	GÜZ	MARKETING RESEARCH	3		20
	GÜZ	INNOVATION MANAGEMENT	3		10
	GÜZ	ORGANIZATIONS AND MANAGEMENT IN CROSS-CULTURAL CONTEXT	2		8
	BAHAR	INTRODUCTION TO BUSINESS	3		50
	BAHAR	INTERNATIONAL BUSINESS	3		17
	BAHAR	HUMAN RELATIONS IN WORKING LIFE	3		15
	BAHAR	EMPLOYEE-EMPLOYER RELATIONS	3		7
	BAHAR	ORGANIZATIONAL PSYCHOLOGY	2		2