



NEAR EAST UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE
SCIENCES

COURSE CATALOGUE

OCTOBER 2019

ACC302	Cost Accounting	Credits: 3	ECTS: 6
<p>The main objective of this course is to learn tools and techniques being utilized by management accountants including cost accountants, controllers, and chief financial officers, and to learn problem-solving methods found helpful in developing, implementing, and evaluating decisions that impact the success of any business. Topics covered include framework for cost accounting and cost management; blocks of cost accounting; time value of money and capital investment decision; net present value; accounting rate of return; analysing the financial statements, vertical and horizontal analyses; breakeven point and indicators of risk; sensitivity analysis; process costing blocks; behaviour of costs; sustainable creation of business value.</p>			

ACC 421	Auditing	Credits: 3	ECTS: 6
<p>The main objective of this course is to inspire interest in and an understanding of the role of the auditor and of the profession. Fraud audit, environmental audit, computer audit, and internal audit topics. Topics covered include the financial statement auditing environment, the financial statement auditing, audit panning, types of audit tests, materiality auditing internal control over financial reporting, auditing internal control over financial reporting, audit sampling: an overview and application to tests of controls, and reports on audited financial statements.</p>			

ACC430	Bank Accounting	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students about the science of bank accounting and ascertain the measures of bank return and risk performance and how they apply to bank valuation decisions and management performance assessment. Topics covered include major operations of commercial banks; interest rates and rates of return; financial statements of banks and their principal components; report of condition of the banks; report of income of the banks; deposit interest rates; deposit pricing; banks' financial ratios; analysis of the major banks' ratios.</p>			

AİT103	Principles of Atatürk and the Hist. of Turkish Rev. I	Credits:2	ECTS:4
<p>Beside discussing the definition of the term "Revolution" by giving some examples such as French and Russian Revolutions, this course mainly focuses on the historical process that laid the basis of the foundation of Modern Turkey In this context, presenting a concise political history of the Ottoman Empire.</p>			

AİT104	Principles of Atatürk and the Hist. of Turkish Rev. II	Credits:2	ECTS:4
<p>The political, social, economical and cultural transformation in the Republic of Turkey; the six principles of Atatürk and Kemalizm; Turkish Foreign Policy during the Atatürk period.</p>			

BANK303	Principles of Banking I	Credits:3	ECTS: 6
<p>The business of providing financial services to consumers and businesses are regarded as banking. Any financial institution which receives, collects, pays, transfers, exchanges, lends, invests, or maintains money for its customers is labeled as a bank. The compulsory module provides an introductory overview of banking activities, bank regulations and issues in bank management.</p>			

BANK 304	Principles of Banking II	Credits:3	ECTS: 6
<p>The banking industry affects the welfare of every other industry and the economy. Banks are the leaders of the financial services industry as a whole. However, financial-service competitors are now challenging them more than ever before. This course is designed to help students establish management principles and to confront the perplexing issues of risk, regulation, technology, and competition that bankers and other financial-service managers see as their greatest challenges for the future.</p>			

BANK 309	Mathematics of Finance	Credits:3	ECTS: 6
<p>The course objective is to provide students with practical understanding of key equation and calculation tools used by the derivatives market. This course covers the major area of the derivatives market. The combination of practice and theory supported by computational tools is reflected in the selected topics. This course deals with important topics such as futures, forward, options and swap through the use of mathematical tools, and shows how these models can be numerically implemented in a practical way.</p>			
BANK310	Bank Training	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide the student with an opportunity to explore career interests while applying knowledge and skills learned in the classroom to a work setting. The experience also helps students gain a clearer sense of what they still need to learn and provides an opportunity to build professional networks. Topics covered include critical thinking, oral/written communications, teamwork/collaboration, digital technology, professionalism/work ethic, global/intercultural fluency, and career management.</p>			
BANK402	Commercial Lending	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate an understanding of credit assessment and credit control and to assess the borrowing and other financial requirements of corporate clients and present customer-focused solutions. Topics covered include the importance of commercial banks and the financial system; global financial crisis; shadow banking system; stock market information; performance evaluation of commercial banks; asset management; liability management; consumer loans; credit cards structure; liquidity and reserve management; liquidity indicator approach; real estate lending.</p>			
BANK 405	Risk Management	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to develop skills in analyzing and identifying risk, measurement, monitoring and control of risk within banking institutions. The primary focus of course concerns the risk management process that banks use to identify and measure risk. Also, the course covers several tools used to measure risk. Finally, regulatory frameworks of supervision of financial institutions are discussed.</p>			
BANK408	International Banking	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to develop an understanding of the current international banking environment; how to handle legal and regulatory issues facing international banking institutions, and to be able to analyse various management issues facing international banking institutions. Topics covered include the international banking history; international banking and money market; Eurobond market structure and practices; services offered by international banks; international equity markets, market risk and swaps; international portfolio investment; the banking structure in Asia; and performance of banks in Europe.</p>			
CIS131	Introduction to Computer Information Systems	Credits: 3	ECTS: 7
<p>The main aim of this course is to provide an overview of computer information systems. Topics include hardware and software fundamentals, use of software packages, effective use of networks, the Internet, and other communication tools, the design of management information systems, as well as the ethical use of computers in business and society.</p>			

CIS132	Introduction to Algorithm & Programming	Credits: 3	ECTS: 7
<p>The main objective of this course is to give an introduction to problem solving techniques using a structured programming approach. The course will provide the analytical foundations for proceeding courses that require critical thinking in programming. Students develop the required skills problem solving and analysis in programming using flowcharts and pseudo-code. Topics covered include algorithms, pseudo-code, flowcharts, as well as the conditional expressions IF, IF.. ELSE, CASE, WHILE, REPEAT, and FOR.</p>			

CIS202	Operating Systems	Credits: 3	ECTS: 6
<p>The aim of this course is to explain the basic principles of modern operating systems. Students will be able to explain the algorithm options used in operating systems in detail. Topics covered include the introduction and historical development of the operating system, the sharing of resources, operating system layers, process management, memory management, software crashes and their causes.</p>			

CIS 205	Programming Language I	Credits: 3	ECTS: 7
<p>The main objective of this course is for students to develop the skills to program in the C programming language. Topics covered include introduction to C programming; structure of C programming; data types and structures; control structures; functions; and arrays.</p>			

CIS 232	Programming Language II	Credits: 3	ECTS: 7
<p>. The main objective of this course to for students to develop programming and database manipulation skills through Delphi and SQL queries. Scientific programming in Delphi will also be covered. Through class work and assignments students will develop programming teamwork skills. Topics included are specializations related to computer science, information systems, software engineering, and information technology.</p>			

CIS242/142	Animation Technologies	Credits: 3	ECTS: 6
<p>Objectives of this course is for students to develop skills using Photoshop, including creation of graphics and Flash animations, coloring methods and animation editing, as well as using Flash animations and Photoshop graphics for web pages.</p>			

CIS243	Data Structures	Credits: 3	ECTS: 6
<p>The main objective of this course is to give a broad introduction to the world of algorithms and data structures, and understand their important role in software development. At the end of the course students will understand a variety of algorithmic techniques and data structures used for problem solving. Analysis and comparison of algorithms will be covered. Specifically iteration and recursion will be investigated, including conversion of one method to another. Pointers and Links in data structures will be covered, as well as the inheritance mechanism of object-oriented languages. Also covered are sorting and searching algorithms, categorising efficiency in time and memory use, linked list and tree data structures, hash tables, stacks and queues.</p>			

CIS246	Database Management Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to develop their skills in data analysis and database design. The course focuses on relational database management systems. Topics covered are database development, modeling the logical design, the physical design, and the implementation of relational databases, fundamentals of using a typical modern DBMS to build relational database application systems. Also covered in this course are; the database, the database management system, components of DBMS environment, database design, roles of the database environment, data and database administrator, database designers, application programmers, end-users, the history of DBMS, data independence, database language, function of DBMS, components of a DBMS, relational model, relational data structure, database relations, properties of relational databases, relational keys, and representing the relational database.</p>			

CIS 250	Information Systems for Communication	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide the basic computer skills necessary for daily life and education. Topics covered are the basic concepts of information and communication technology; computer operating systems; characteristics and working principles of basic computer hardware components; features and use of the Windows operating system; use of word processing; use of spreadsheets; use of presentation software; databases; the Internet environment and ways of exploiting e-mail, including e-mail usage and features.</p>			

CIS331	System Analysis Method	Credits: 3	ECTS: 6
<p>The overall goal of the Systems Analysis Methods course is to introduce students to the variety of systems analysis tools and particularly systems analysis methodologies of industry. Topics covered are procedural components and modules. The importance of business analysis and understanding customer requirements is covered. Other topics include data gathering, requirements specification, designing system components and environments, building general and detailed models that assist programmers in implementing a system, the design of a database for storing data, user interfaces for data input and output, and controls to protect the system and its data.</p>			

CIS340/240 / MIS340	Internet Programming (ASP.Net)	Credits: 3	ECTS: 6
<p>The main objective of this course is to develop students' skills in the practical aspects of multi-tier application development using the .NET framework. Students will be introduced to the basics of distributed application development including Web Service development and .NET remoting. Technologies covered include the Common Language Runtime (CLR), .NET framework classes, C#, ASP.NET, and ADO.NET. Also covered are the topics of service oriented architecture, design, performance, security, content management systems and deployment issues encountered in building multi-tier distributed applications.</p>			

CIS348	E-Business Systems	Credits: 3	ECTS: 6
<p>The aim of this course is for students to gain an understanding of the digital information and communication technologies used to support and optimize business processes. Topics covered include types of electronic commerce, the historical development of e-businesses, internet marketing research, internet banking, online payment systems, and supervision and control of salespersons. Students will complete a practical exercise in e-commerce system development through the Wordpress application.</p>			

CIS 352/252	Programming Language III	Credits: 3	ECTS: 6
<p>Building on Programming Language I and II, the objective of this course is to further develop students' skills in programming, particularly visual programming. Topics covered are local database processing and queries; remote database queries, statistical inquiries; creating graphic output; creating reports, preparation of help files for users, preparation of database installation sets; and preparation of program installation sets.</p>			

CIS 356/256	Object Oriented Programming Language I	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to gain an understanding of data types, classes, and objects, including writing expressions to call methods, and to write class methods, to compile array elements, to understand debugging and processing techniques, to specify and update data in an ADO.NET classes database, and to appreciate the differences between the design of Web-based applications and Windows applications. Topics covered include an introduction to programming in an object oriented language; data types and expressions; methods and behaviours, creation of class; decision statements including repetitive loops; arrays, advanced collections, introduction to Windows programming; object oriented programming; advanced object-oriented programming features; working with files, working with databases, and web based applications.</p>			

CIS 363	Software Engineering	Credits: 3	ECTS: 6
<p>The objective of this course is to distill into students a fundamental understanding of knowledge of basic software engineering methods and practices, and their appropriate application. Included in this course are an overview of software engineering layered technology and process frame work. Covered are topics such as the fundamental software methodologies of waterfall and evolutionary models. At the end of the course students will have developed an understanding of software requirements and the SRS documents, the role of project management including planning, scheduling, risk management, description of data models, object models, context models and behavioral models, different software architectural styles, implementation issues such as modularity and coding standards, approaches to verification and validation including static analysis, and reviews, software testing approaches such as unit testing and integration testing, software development metrics and software development risks, software evolution and version management, and quality control. Topics covered include analysis and design of complex systems. On course completion students will be able to apply software engineering principles and techniques, develop, maintain and evaluate large-scale software systems, produce efficient, reliable, robust and cost-effective software solutions, to work as an effective member or leader of software engineering teams, and to manage time, processes and resources effectively by prioritizing competing demands to achieve personal and team goals. Also covered are ethical standards and legal responsibilities.</p>			

CIS386/286/MIS386	Database Programming I (VB)	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide students with a comprehensive introduction to the use of Visual Basic 6. Students will design and create business applications with Visual Basic that utilize multi-tier application design strategy for maintainability and reusability. The hands on exercises are focused on solving commonly encountered business problems. The course introduces the Visual Basic Integrated Development Environment (IDE) and its wealth of development tools. Students will learn to build effective user interfaces with Visual Basic controls, forms, and other GUI components. The Visual Basic language is covered in detail. Students will learn the use of the debugging and testing tools available in Visual Studio. Database access is introduced, using Visual Basic's ADO Control and data-aware components like the Data Grid and Data Environment Designer. The course includes an introduction to object-oriented programming techniques, and using the Packaging and Deployment tool to deliver completed applications to end users.</p>			

CIS400	Graduation Project	Credits: 3	ECTS: 8
<p>Students will develop a software application, such as a mobile application, web system development, information systems security or similar. Over the semester students will develop and implement their project, presenting it to the graduation project committee at the end of the semester. The final project portfolio should consist of functional software/hardware, user and system manuals and a report of the procedures, performance checks, and testing results obtained.</p>			

CIS403	Graduation Project Proposal	Credit: 0	ECTS: 3
<p>For this course students develop a project proposal and present their ideas to the graduation project committee. This is the first phase of graduation project course. Graduation topics are identified. Students can either select topics from offered list or they can individually find their topics and submit it to the graduation project committee for approval. When approved, students carry out literature search and work on the theoretical aspects of the project. The students are required to work in teams and the chairperson assigns a project supervisor from the department which is relevant to their topics. According to these specifications the systems analysis, design and development processes are covered.</p>			

CIS 406	Summer Training	Credit: 0	ECTS: 3
<p>Summer Training is a requirement of the degree programme, and as such students should work in a computer information systems environment for 45 working days. This is expected to take place after the student's 6th semester. Throughout the internship, students will make notes on the activities they are performing, and at the end of the internship students will complete a written report. A pass grade is given where all the requirements of summer training are fulfilled. Students are expected to work in an environment where they can apply the theoretical knowledge that they have acquired in their undergraduate studies. The internship may take place at a government or private institution, which is involved in any of the following areas: manufacturing, assembly, measurement, control, research and development, software development, technical support, or plant management.</p>			

CIS 411	Management Information Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a broad overview of the problems faced by the selection, use and management of information technology. Topics covered include information technology and organizations; database management; data communications; internet intranet extranet; e-commerce; information systems, methods of creating successful information systems; entrepreneurship systems.</p>			

CIS 414	Multimedia Applications	Credits: 3	ECTS: 6
<p>The main objective of this course is to illustrate the capacity of multimedia applications, to familiarise students with specific software products and tools, and the ability to determine tool and software selection. Topics covered: Introduction to multimedia systems; basic elements; program interface introduction; tools menu presentation; encodings and formats; Standards used in multimedia communication; Multimedia synchronization; Multimedia database management system; Mobile multimedia applications; Content-based multimedia information storage and access.</p>			

CIS416/216	Computer Networks	Credits: 3	ECTS: 6
<p>The objective of the computer networks course is to outline currently used network architecture, protocols, and networked systems, with an overview of techniques in network research. Topics include Modeling Networks, Network Simulation Tools, and Multicast Routing Protocols.</p>			

CIS420/220	Information Systems Security	Credits: 3	ECTS: 6
<p>The objective of this course is to develop student's skills in information systems security techniques, through an understanding of the principal concepts of security techniques, the major issues that arise, and technologies used. Students will examine and analyze real-life security.</p>			

CIS421	Software Testing	Credits: 3	ECTS: 6
<p>The main objective of this course is to study fundamental concepts in software testing, including software testing objectives, process, criteria, strategies, and methods. Various software testing issues will be discussed, namely unit test; integration, regression, and system testing. Students will be guided in how to plan a test project, design test cases and data, conduct testing operations, manage software problems and defects, and to generate a testing report. Students will be exposed to advanced software testing topics, such as object-oriented software testing methods, and component-based software testing issues, challenges, and solutions. Students will gain software testing experience by applying software testing knowledge and methods in practice-oriented software testing projects. Topics covered include software test automation problems and solutions, software testing overview, validation and verification, Independent validation and verification, functional testing, defect management, test management, testing standards together with case studies examples.</p>			

CIS435	E-learning Systems	Credits: 3	ECTS 3
<p>This course introduces students to the variety of e-learning platforms available and being used in education today. In addition, students learn e-business strategies and the development of applications for e-businesses. Topics covered include the principles of the basic principles of e-learning systems, advanced e-learning systems, setup and configuration of an e-learning system, issues in configuration and use of e-learning systems.</p>			

CIS436	Web Technologies	Credits: 3	ECTS: 6
<p>The main objective of this course is to prepare digital marketing materials effectively using web 2 tools. Topics covered include features of Web 2 tools and Web 2 based web sites, effective presentation preparation tools, presentation film creation tools, coding tools, Logo, Poster, brochure design tools, E-book creation, distribution of created tools online.</p>			

CIS450	IT Project Management	Credits: 3	ECTS: 6
<p>The main objectives of the course: Reinforce the project management concepts and philosophy to future project managers; build increased capability to manage projects successfully; broaden and deepen the knowledge of project management principles presented in Project Management Systems; help prepare students for Project Management Professional or Certified Associate in Project Management Exam; understand the principles of SCRUM and dynamic systems development methods, demonstrate the use of tools and techniques to model and manage a project. Topics covered include: Introduction and overview of project management; stakeholder Management, Time Management, Cost Management, Quality Management, Human Resource Management, Communications Management, Risk Management, Procurement Management, Integration Management, Professional Responsibility, Human Resource Management and The role of the Project Manager.</p>			

CIS468/MIS331	Object Oriented Programming II/C#	Credits: 3	ECTS: 6
<p>Building on the initial Object Oriented Programming I course, the main objective of this course is to move onwards to advanced techniques in object-oriented programming, through Java, and the basics of object oriented programming in C# on a .net platform. Topics covered include abstract data structures and their implementation in Java, methods and techniques to create applications with graphical user interfaces in Java, methods and techniques to create internet applications in Java, methods and techniques to create database applications in Java.</p>			

CIS 470	Hardware and Software Verification	Credits: 3	ECTS: 6
<p>The main objective of this course is to giving detailed theoretical information about the operation of computer software and hardware. Topics covered: Introduction to hardware and software systems; basic hardware elements; hardware interface; tools; software applications; software programs, components of hardware and software.</p>			

CIS 486	Database Programming I	Credits: 3	ECTS: 6
<p>The main objective of this course is to outline the concept of a database, demonstrating the principles of database design, and the application of databases to business problems; including a broad technical awareness of Oracle back-end database and the features it provides for solutions to various database designs. Topics covered include SQL*Plus environment and the data dictionary; spooling, database views and an introduction to PL/SQL; Oracle data types; parameter passing in Oracle highlighting functions and procedures; cursors; transaction processing; and dynamic SQL.</p>			

CIS488	Web Development	Credits: 3	ECTS: 6
<p>This Web Design course explores the rapidly changing trends in the field of web design. As well as a strong technical foundation, the course also covers guidelines and principles for web design. On completion of this course, the student will be familiar with client server architecture and be able to develop a web application using PHP, HTML and CSS technologies. Students will gain the skills and project-based experience needed for entry into web application and development careers. Topics covered include markup languages HTML and CSS, the development tools and environment, Cascading Style Sheets (CSS) including internal, external and in-line style, technical aspects of client/server. Also covered in the course are aspects of design philosophy, in particular control of attributes and appearance of graphics, typography, and elements of design.</p>			

COM101	Introduction to Computers and Applications I	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce the basics of information technology to students, in terms of computer hardware, the Windows Operating System and the Microsoft Office suite of programs. The course will cover basic computer literacy and Windows, using the internet through Internet Explorer 7, word processing with Microsoft Word, spreadsheets with Microsoft Excel, Databases with Microsoft Access and presentation software using Microsoft PowerPoint.</p>			

COM102	Introduction to Computers and Applications II	Credits: 3	ECTS: 6
<p>Building on the introductory computing course COM101, this course focuses on using software for presentations, through acquiring skills in Microsoft PowerPoint and Microsoft Excel. Topics include how to structure a presentation, including insights and supporting data, and design principles for effective visuals and slides. Students develop their computing and presentation skills with a project, where on provision of a client profile, a business problem and a set of spreadsheet charts, the student will create and give a presentation.</p>			

EAS101	Principles of Economics I	Credits: 3	ECTS: 6
<p>The main objective of this course is to instruct students in the principles of economics, serving as the base for learning micro issues through practice. Topics covered include economics and thinking as an economist; market forces; elasticity; consumer choices; competitive market; production decisions; monopoly; monopolistic competition; oligopoly and game theory.</p>			

EAS102	Principles of Economics II	Credits: 3	ECTS: 6
<p>The main objective of this course is to instruct students in the principles of economics, serving as the base for learning of macro issues through practice. Topics covered include the nation's well-being; cost of living, production and growth; unemployment; saving and investment; monetary system; inflation; open economy; aggregate demand and supply; monetary and fiscal policy.</p>			

EAS103	Introduction to Business	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a broad introduction to business and management concepts seen in higher-level business courses. Functional areas are introduced, namely marketing, finance, accounting, entrepreneurship, operations management, human resources, and organizational behaviour. The course covers key processes and topics such as the business environment, external environmental scanning, ethics in business, risk and decision-making, business in the global context, organising the business, managing the business, operations management, quality, employee behaviour and motivation, leadership, human resources management, marketing processes and consumer behaviour, the use of information technology in business, and the role of banking.</p>			

EAS104	Principles of Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students about the science of management which will serve as the base for the learning of the art of management through practice. Topics covered include the foundations of modern management; managerial decision making; the planning process; the fundamentals of organizing; designing an organizational structure; staffing and human resource management; leadership; influencing individual behaviour and motivation; communication skills; controlling and building commitment.</p>			

EAS105	History of Civilizations	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students about history of mankind and its cultural development from ancient times until the present era. Topics covered include hunters-gatherers; agricultural evolution; religions; ancient civilizations; the evolution theory and related notions; age of empires; age of feudalism; age of modern nations; socio-economic transformations; the industrial revolution and the age of technology.</p>			

EAS 110	Introduction to Political Science	Credits: 3	ECTS: 6
<p>This course aims to introduce the conceptual building blocks of political science such authority, legitimacy, nation-state, sovereignty, democracy, authoritarianism, and governmental institutions. The course covers the key figures of political thought who shaped the discipline of political science itself.</p>			

EAS 111	Political Thought	Credits: 3	ECTS: 6
<p>The course aims to provide the key figures of ancient historical thought and philosophy. It covers key philosophical figures such as Socrates, Plato, Aristotle, the Epicureans, the Stoics and Saint Augustine.</p>			

EAS112	Political Science II	Credits: 3	ECTS: 6
<p>The main objective of this course is to develop students' knowledge of political notions, ideologies, institutions and systems. Topics covered include political orientation, public opinion, economy models, European Union, political ideologies, decision-making analysis, modernism, post-modernism, voting theories, presidential regimes, parliamentary regimes and semi-presidential regimes.</p>			

EAS201	Microeconomics	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate the fundamental concepts of microeconomics through the comprehensive discussion of consumer behaviour, derivation of individual and market demand, production theory, cost and competitive and non-competitive market structures. Topics covered include the basics of supply and demand, consumer behaviour, individual and market demand, production, cost of production, profit maximization and competitive strategy, the analysis of competitive market, market power: monopoly and monopsony, pricing with market power, monopolistic competition and oligopoly.</p>			

EAS202	Macroeconomics	Credits: 3	ECTS: 6
<p>The main objective of this course is to develop students' skills in the main tools and models of macroeconomic theory and policy-making. This course is an intermediate macroeconomics course for those students who have already completed the principles of macroeconomics. Included in this course are the concepts of output, unemployment, inflation, consumption, and investment, and the dynamics of an economy are evaluated at an advanced level using both classical and Keynesian theories.</p>			

EAS 203	Financial Accounting 1	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate the financial accounting cycle of a company which will serve as the basis of understanding, preparing and analyzing the financial statements. Topics covered include accounting for decision making; basic financial statements; capturing economic events; accruals and deferrals; and reporting financial results.</p>			

EAS 204	Financial Accounting 2	Credits: 3	ECTS: 6
<p>Building on the knowledge gained from Financial Accounting I, the main objective of this course is to develop students' understanding of accounting concepts in more detail, including in-depth examination of merchandising companies' accounting cycle. Topics covered include merchandising activities; financial assets; liabilities; inventories and cost of goods sold; plant and intangible assets.</p>			

EAS206	Introduction to Law	Credits: 3	ECTS: 6
<p>Through this course students will be exposed to the main principles about law and its branches. Topics covered include society and order, schools of law, what is law?, functions of law, social order, classification of law, sources of law and legal systems of the world.</p>			

EAS207	Business Law	Credits:3	ECTS:6
<p>The main objective of this course is to teach today's and tomorrow's business leaders a solid understanding of the legal environment of business. Topics covered include both essential civil and criminal law aspects that a business leader will be using in practice, such as business agreements and transactions or employment matters of the company.</p>			

EAS 208	Research Methods	Credits:3	ECTS:6
<p>The purpose of this course is to prepare students for developing and carrying out research for business purposes. Students will develop their skills in creating a research study. Aiming to make the challenge of research achievable, this course explains the importance of the methodology of such work, as well as an overview of research in practice, and the experience of conducting research. Topics covered include research processes such as how to begin research, how to choose a topic, how to find data, data analysis, how to create a working plan and how to write up the research study.</p>			

EAS 215	Communication Skills for IR/ Politics	Credits: 3	ECTS: 4
<p>The main objective of this course is to develop students' vocabulary, spelling and grammar, through clear logical thinking and organization of paragraphs. In addition, students will formally present specific topics, gaining confidence in their English language. Topics covered include using prefixes and suffixes according to International Relations content; connectors for higher quality use of language; use of synonyms for academic writing; paragraph writing and presentations.</p>			

EAS 216	Academic Writing I	Credits: 3	ECTS: 4
<p>The main objective of this course is for students to develop their essay writing skills, including an understanding of the basic structures of academic essays for their studies in International Relations and Political Science. Topics covered include different types of essays; process essay; compare and contrast essay; cause and effect essay and argumentative essay.</p>			

EAS301	Financial Management I	Credits: 3	ECTS: 6
<p>The main objective of this course is to familiarize students with the major financial decisions made by firms, the process for making those decisions and to provide a conceptual framework for understanding and analysing those decisions. The practical, theoretical and numeric skills learnt through the programme prepares students for a range of finance related professions. Topics covered include the financial statement analysis, cash flow statement with interpretations, ratio analysis with interpretations, the time value of money, bond and stock valuation and investment techniques.</p>			

EAS302	Financial Management II	Credits: 3	ECTS: 6
<p>Building on the knowledge gained in EAS 301, the main objective of this course is to apply the techniques learned in EAS 301 to special cases in practical life. The principal methods of instruction will consist of interactive lecturing and problem-solving. Topics covered include capital budgeting, risk and return, cost of capital, financial leverage and capital structure policy (i.e. long-term financial policy), loan amortization and short-term financial planning.</p>			

EAS 303	Managerial Accounting	Credits: 3	ECTS: 6
<p>The main objective of this course is to illustrate the fundamentals of management accounting which will serve as the basis of understanding the use of financial and cost information for managerial decision making. That is, use of cost accounting information for production planning, profit planning, performance measurement, cost control and relevant decision making. Topics covered include role of managerial accounting; cost terms and determination; cost volume profit analysis; relevant costs; job costing; cost allocation; activity based costing.</p>			

EAS304	Marketing Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide students with an understanding of the main tasks of marketing management and engage them in preparing a full strategic marketing plan. Topics covered include creating value, strategic concepts, objective setting, marketing audit, strategy formulation, and control and evaluation.</p>			

EAS305	Principles of Marketing	Credits: 3	ECTS: 6
<p>The main objective of this course is to outline the core principles of marketing, and to prepare students for further advanced courses in marketing. Topics covered include understanding the main task of marketing, marketing core concepts, marketing philosophies, consumer behaviour, market segmentation, targeting and positioning, marketing environment, SWOT analysis, the product life cycle, and the marketing mix.</p>			

EAS306	Economics of Money and Banking	Credits:3	ECTS: 6
<p>The main objective of this course is to teach students the methods and theoretical framework of monetary system, financial intermediation, interest rates, money market instruments and banking system. The course focuses on modern financial markets and the role of monetary policy in influencing asset prices and the economy. Topics covered include the demand for money, the ISLM Model, the Keynesian Framework and the ISLM Model, the monetary and fiscal policy in the ISLM Model, aggregate demand and supply analysis, transmission mechanisms of monetary policy, money and inflation, rational expectations, and implications for policy.</p>			

EAS307	Research Methods	Credits: 3	ECTS: 6
<p>The main objective of this course is to guide students through modern scientific methods, illustrating how to undertake scientific research in a business context. Topics covered include the scientific method, research in business, observation, preliminary investigations, problem formulation, methodologies, and analysis.</p>			

EAS308	Operations Research and Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to instruct students in modeling techniques, assessing how to allocate limited resources, to the activities within operations in an effective manner for optimal decision making. Topics covered include: the overview of operations research, linear programming models, their solution techniques, graphical method, simplex method, algebraic method, computer applications, duality and economic interpretation of duality, transportation model and its variants.</p>			

EAS310	Organizational Behaviour	Credit:3	ECTS:6
<p>The main objective of this course is to examine the theoretical and research contribution of the behavioral sciences to management and administration. The course attempts to develop students' ability to analyze and solve organizational problems. Topics covered include the dynamics of people and organizations; models of organizational behaviour; managing communication; social systems and politics; motivation; leadership; empowerment and participation; issues between organizations and individuals; interpersonal behaviour.</p>			

EAS401	International Business	Credit:3	ECTS:6
<p>The main objective of this course is to examine the basic issues concerned with international trade characterized by the rapid change in worldwide political, economic, technological, and cultural environments. Topics covered include regional and global strategy; the multinational enterprise; the Triad and international business; international politics; international culture; international trade; international financial markets; multinational strategy; organizing strategy; production strategy; marketing strategy; and human resource management strategy.</p>			

EAS 402	Human Resource Management	Credit:3	ECTS:6
<p>Strategic human resource management is increasing in significance in business life, so understanding strategy is the main aim of this course. Human resource management activities closely related with strategy. there for knowledge management, talent management, intellectual capital are the main points of this course.</p>			

EAS403	Marketing Research	Credits: 3	ECTS: 6
<p>The purpose of this course is to prepare students for developing and carrying out marketing research. It covers both quantitative and qualitative approaches. The course explores the identification, collection and analysis of information relevant to decision making by the marketing executive. Students become acquainted with the marketing research process and methods of data collection and analysis. They gain experience through the design and implementation of a marketing research study and the preparation of a professional project.</p>			

EAS405	Production Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students about the planning, coordinating, and executing of all activities that create goods and/or provide services. Topics covered including the subjects: productivity, quality, foreign competition, and customer services, competitiveness, and strategy. Also included are decision theory, such as decision making at different environments, decision trees, forecasting, reliability, capacity planning and cost / volume analysis, quality and quality control.</p>			

ECON304	Econometrics	Credits:3	ECTS:6
<p>The main objective of this course is to introduce the theory and applications of econometric analysis. Through this course you will get a broad knowledge about statistical methods for analysing econometrics models. Topics covered include: the nature of regression analysis, two variable regression analysis, the problem of estimation, the normality assumption: classical normal linear regression model, interval estimation and hypothesis testing, multiple regression, multicollinearity, heteroscedasticity, autocorrelation, econometric modeling, and time series econometrics.</p>			

ECON305	History of Economic Thought	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students about the development of economic thought from ancient to modern times, familiarising students with the main philosophers, thinkers and scholars from the field. Topics covered include the importance of HET studies, methodology of studies and literature, pre-classical economic thought, Mercantilism, Cameralism, physiocracy, Marxism and capitalism, and modern economic thought.</p>			

ECON307	Public Finance	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide essential theoretical and empirical know how of public finance to equip students with the essential tools for future development, planning and decision making. Topics covered include the individuals and government; efficiency, markets and governments; externalities and government policy; public goods; cost-benefit analysis and government investments; government subsidies and income support; government finance; budget balance and government debt.</p>			

ECON308	Industrial Economics	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce comprehensive coverage on industrial organisations in the economy, as an introduction to the field of industrial organization. The course outlines the structure and performance of (imperfectly competitive) markets and the interaction between different players intervening in these markets such as firms, consumers and regulators or competition policy authorities. Topics covered include: the determinants of market structure, the pricing decisions of firms, the strategic interactions among firms, and the effects of structure and conduct on price and non-price dimensions of market performance.</p>			

ECON309/EUR410	European Labour Market	Credits: 3	ECTS: 6
<p>The main objective of this course is to elaborate on the recent literature on labour market institutions and analyse the impact of labour market reforms on employment and labour market in the EU. The course summarizes empirical evidence that supports or contradicts each hypothesis, and illustrates in detail the usefulness of the theory for policy makers. Topics covered include: overview of the labour market, the demand for labour, labour demand elasticity, labour supply, European employment strategy, wages, human capital, worker mobility, migration and immigration, productivity, and gender, race and ethnicity in the labour market.</p>			

ECO310	EU Macroeconomics Policy	Credits: 3	ECTS: 6
<p>The course focuses on the economic integration process within the EU. In the course the realisation of the coordination of macroeconomic policies are explained. The application of the common macroeconomic policies in the euro area, economic integration theories, fiscal federalism, application of common trade, fiscal, monetary and also common agricultural policies are the topics covered in the course. Also covered is an historical evaluation of the European Union, the institutions of the EU and the economic relations of the EU with other economies.</p>			

ECON 332	Trends in Globalization	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a closer understanding of globalization as phenomenon, to analyze its supra-historical definition, stages of its development and the contemporary trends and challenges of globalization. Topics covered include conceptualization of globalization, globalization in an historical context, multidimensional debates of globalization, the economic/political/socio-cultural trends within the historical processes of globalization, nation-state, borders and globalization debates, institutionalized approach to globalization, and the shift from geopolitics to geoeconomics in the light of the last globalization wave.</p>			

ECON400	Managerial Economics	Credits: 3	ECTS: 6
<p>The main objective of this course is to apply microeconomic theory and concepts for sound managerial decision making. Use is made of selected quantitative techniques such as optimization, regression analysis, statistics, econometrics and forecasting. Topics covered include the managers, profits and markets; demand, supply and market equilibrium; marginal analysis of optimal decision, basic estimation techniques; theory of consumer behaviour; elasticity and demand; demand estimation and forecasting; production and cost in the short run; production and cost in the long run; production and cost estimation.</p>			

ECON 401	International Economics	Credits: 3	ECTS: 6
<p>This course introduces microeconomic and macroeconomic issues relevant to the economic relations among countries. The first part of the course deals with the economic topics of international trade, and covers issues such as countries trade relations and effects on their economies and questioned the cost benefits of these trade relations. Also covered in this course are the theoretical and practical experiences of international trade in the light of protectionism and fair trade aspect. Real sector, and the fiscal sector and its effects on international finance systems and macroeconomic impact is questioned. Issues such as markets for currencies, current account and debt problems of countries, balance of payments, adjustment processes and monetary unions are also investigated</p>			

ECON402	World Economics	Credits: 3	ECTS: 6
<p>The relevance of theory to real-world economic issues and policy questions are investigated in this course. The objective is to familiarise students with international economics, including the theoretical and practical application of international trade and theories. Topics covered are the impact of free movement of goods, focusing on labour and the effects on the fiscal sector are appraised.</p>			

ECON404	Game Theory	Credits: 3	ECTS: 6
<p>The main objective of this course is to ground the student with the fundamentals of Game Theory, through the context of Multiperson Decision Theory, the analysis of situations in which payoffs to agents depend on the behaviour of other agents. It course involves the analysis of conflict, cooperation, and (tacit) communication. Game theory has applications in several fields, such as economics, politics, law, biology, and computer science, and the course will focus on game theory application in economics and political science.</p>			

ECON409	Economics of Development	Credits: 3	ECTS: 6
<p>This course examines the structure and problems of low-income nations and the main challenges faced by developing and less-developed countries. This course also entails what practical and effective policies can be implemented to address these challenges. The course will cover topics such as growth theories, population, human capital, agriculture, international aid and trade.</p>			

ECON 410	European Monetary Integration	Credits:3	ECTS:6
<p>The main objective of this course is to teach the students the importance of monetary integration in the EU and why monetary integration is necessary for the unification of the EU. Topics covered include historical analysis of the monetary integrations in the World, the place of the economic and monetary integration in the Treaty of Rome, the importance of Maastricht Treaty for the Economic and Monetary integration in the EU, the optimum currency area criteria, the structure of European Central Bank, and the comparison of European Central Bank with the FED. The course also analyzes the place of the Euro and Dollar in the World economy.</p>			

ECON414/EUR406	European Economics	Credits: 3	ECTS: 6
<p>This course analyses the evolution of an integrated European economy and the nature of the institutional devices which have been designed to manage it collectively, from the beginnings of European integration to the present. The course deals with the development of the various European national economies placing the focus on the specific connections among them as well as on the relationship between the European economies and the international economy. Topics covered include European Single Market, the euro, competition policy of the EU, and other sectors of the economy.</p>			

ECON416	Labour Economics	Credits: 3	ECTS: 6
<p>The main objective of this course is to express fundamental concepts of labour economics through the modern theory of labour market behaviour. The course summarizes empirical evidence that supports or contradicts each hypothesis, and illustrates in detail the usefulness of the theory for public policy analysis. The topics covered include: an overview of the labour market, the demand for labour, labour demand elasticity, labour supply, wages, human capital, worker mobility, migration and Immigration, Productivity, Gender, Race and Ethnicity in the Labour Market.</p>			

ECON 417	Globalization, Regionalization and EU	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce students to the varied definitions and components of 'globalization', and to situate the EU within the context of globalization. Topics covered include nation-state and development of nationalism thinking, Industrial Revolution and Europe's role in it, colonization, the economic dimension of globalization, the process and aims of EU foundation and development, the geopolitics of European Regionalism: the perspectives from Eurasia and competitive Europe, the limits of European regionalism: global perspectives.</p>			

ECO419	Monetary Theories	Credits:3	ECTS:6
<p>The main objective of this course is to make the students deeply understand the monetary theories and also teach them historical monetary theory. Topics covered include the role of the Money in economics, Money demand and supply analysis, what is the role of the Money in the determination of aggregate demand, output, and prices. The role of the central bank will be analyzed specially efficiently application of monetary policy. Also the role of the central bank about building up a stable economic structure.</p>			

ECON430	Mathematical Economics	Credits: 3	ECTS: 6
<p>This course is aimed at teaching the students the basic and fundamental mathematical methods that have become indispensable for a proper understanding of the current economic literature. The main objective is to provide the students with the theoretical and mathematical background to understand and build economic models. This course will develop students' ability to derive logical implications of formal economic models.</p>			

ENG101	English I	Credits:3	ECTS:4
<p>This course aims to develop students' awareness of the language used in everyday life situations as well as the vocabulary items used in specific topics. The course has been designed to allow students to develop communication in their immediate environment with specific expressions. Understanding how language is used to maintain communication or convey meaning in specific situations is emphasised, as well as how the structures are put together to form language. The aim is to expose students to some basic functions in some specific situations with topics at A2/B1 level of the CEFR so that the students can easily communicate within their immediate environment and develop their ability to comprehend spoken English.</p>			

ENG102	English II	Credits:3	ECTS:4
<p>Building on the content of ENG101, this course aims to further develop students' awareness of the language used in everyday life situations as well as the vocabulary items used in different topics. The course has been designed to demonstrate useful expressions to students, to enhance their understanding how language is used, to convey meaning in specific situations. The aim is to expose students to some basic functions in specific situations with topics at A2/B1 level of the CEFR so that the students can easily communicate in their immediate environment and develop their ability to comprehend spoken English.</p>			

EUR100	Introduction to European Integration	Credits: 3	ECTS: 6
<p>This course is intended to introduce the students to the European Union by emphasizing the main values, goals, and institutions of the EU. The main aim of the course is to provide EU Relations students with an overview of European integration. Topics covered include the historical evolution of European integration, main institutions and policy areas of the EU, enlargement and external relations of the EU.</p>			

EU 201	EU Competition Policy	Credits: 3	ECTS: 6
<p>The European Union is the leading liberal market of the world where the prices are based on competition, and competition policy is seen as the main tool for fighting against cartels and monopolies. The main objective of this course is help the students to understand the importance of these issues. Topics covered include competition laws and history of competition policy, laws and history of competition policy in the EU, objectives of competition policy, objectives of competition policy in the EU, market power and welfare, market definition and assessment of market power, and prohibited agreements and exceptions.</p>			

EUR208	European Integration Theories	Credits: 3	ECTS: 6
<p>This course attempts to familiarize the students with normative theories on European integration, to develop knowledge of theoretical approaches to the study of the process of European integration (EEC/EC/EU), with emphasis on what explains integration. The students will gain knowledge of the different ways to explain and analyse how the EU functions as a political and economic system, with emphasis on the interaction between the different levels of governance (supranational, national, regional/local). Among topics covered are inter-governmentalism, neo-functionalism, federalism and institutionalism.</p>			

EUR404/ECON412	EU and International Trade	Credits: 3	ECTS: 6
<p>This course analyses the interdependence that arises from international trade in goods and services. Topics covered are: gains from trade, the pattern of trade, the impact of protection, international factor movements, and trade policy. The course leads to further in-depth studies of the international institutions dealing with, and regulating trade policy within the European Union.</p>			

EU 424	EU Foreign Policy	Credits: 3	ECTS: 6
<p>Discussion on foreign and defense policies in the European Union have always been nebulous and are characterized more by pretense than by substance. The crucial questions of whether and how to move above national interests and towards a truly supranational authority in the sphere of foreign policy has hardly been tackled throughout the 60-year existence of the EU. The main objective of this course is to teach students the major historical moments in the development of EU foreign and defense policies, analyse the advantages and negative sides of those and understand the role of national interests in the foreign policy decision-making process. Topics covered include: an overview of foreign policy analysis, evolution and generations of FPA, historical development of EU foreign and defense policies, national-state, national interest and foreign policy, pros- and cons- of EU Common Foreign and Defense Policy, major agreements, EU foreign policy before and after the treaty of Lisbon, the relations between EU and other countries.</p>			

FIN304	Investment Fundamentals	Credits: 3	ECTS: 6
<p>The main objective of this course is to help students understand financial markets, security valuation and portfolio management. For that purpose, the course addresses the issues that seem to determine the relative values of financial instruments and the techniques available to assist to the investor in making risk/return trade off. Topics covered include how securities markets function, the importance of investment risk and return, analysis of security characteristics and the issues of portfolio selection.</p>			

FIN 403	Portfolio Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to evaluate the theories behind the modern portfolio theory and asset pricing models. Topics covered include Markowitz's Theory, Capital Market Theory, APT and multi-factor models. A focus is emphasised on the most important concept of risk and return and its applications.</p>			

FIN404	International Finance	Credits: 3	ECTS: 6
<p>The main goal of this course is to address fundamental subjects in international finance. Topics covered include balance of payments, types of exchange rates systems, international financial markets and derivatives on currency and interest rates, financial crises.</p>			

FIN 405	Financial Economics	Credits: 3	ECTS: 6
<p>The main objective of this course is examining the economics of international financial markets and financial institutions, including a substantial component of financial economic theory and some important current issues in the management of financial institutions and the evolution of international financial markets. Topics covered include balance of payment, exchange rate dynamics and its risk, derivatives, interest rates dynamics and its risk.</p>			

FIN414	Financial Institutions and Markets	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a detailed overview of various financial markets by focusing on different financial instruments and market participants trading in them. Topics covered include an overview of financial markets and institutions; depository institutions; investment banking; insurance companies; pension funds; the residential mortgage market; properties and pricing of the financial assets; term structure of interest rates; market for bank obligations; and the market for corporate senior instruments.</p>			

FIN420	Data Analysis with SPSS	Credits: 3	ECTS: 6
<p>The main objective of this course is to familiarize students with the appropriate use of spreadsheets and statistical package programs, namely; Microsoft Excel and SPSS (<i>Statistical Package for Social Sciences</i>) and to demonstrate advanced numerical and quantitative skills. Students are expected to develop an understanding of techniques of data analysis and their application in the projects. Topics covered include correlation matrix, regression analysis, F-test, t-test, cross-tabulation, R-square, factor analysis etc. Students learn to enter and manipulate on the data-set. Students also learn to create models, design output and critically evaluate results.</p>			

FIN427	Corporate Finance	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach the essentials of corporate finance with basic theories. It covers time value of money, financial statement analysis, valuing stocks and bonds, capital budgeting, capital structure decisions and cost of capital estimation. Topics covered include the cost of capital, basics of capital budgeting, corporate valuation, value-based management and corporate governance, distributions to shareholders, capital structure decisions, initial public offerings and financial restructuring and mergers, LBOs, divestitures and holding companies.</p>			

GCE411	Ethical & Social Issues in Information Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to acquire the skills to make effective, reasoned and justifiable ethical decisions relating to the IT domain within a legal and social framework. With a strong requirement for reading, research, reflection and debate, it is structured around formal discussions within the subject area and makes extensive use of social technologies to enable sharing and interaction. Topics covered include: history of computing and networking, introduction to ethics, networked communications, intellectual property, information privacy, privacy and government, computer and network security, computer reliability, professional ethics, work and wealth, and plagiarism.</p>			

HIST205/EUR301	Modern History of the 20th Century	Credits: 3	ECTS: 6
<p>The main objective of this course is to trace evolution of modern international relations through historical perspective and to refine and embed concepts in real events and archival documents. Topics covered include World War I and World War II, Cold War Politics, Proxy Wars, the Cuban Missile Crisis, Détente, Brezhnev Doctrine, Perestroika, and the Collapse of the Soviet Union.</p>			

HIST 206	Modern Turkish Politics	Credits: 3	ECTS: 6
<p>The main objective of this course is to analyze Turkish politics from a historical perspective. It focuses on the foundation of Turkish Republic by giving particular emphasis on Kemalist ideas. It also examines political developments in Turkey since Ataturk's death, evaluates the position of Turkey during the Second World War, the rule of Democratic Party 1950-60, and the military takeover of 1960 and 1980 as well as the 1971 ultimatum and restoration of democracy. Topics covered include the Peace Treaty of Lausanne, the Emergence of One-Party State, the Kemalist One-Party State, reform policies and foreign relations, the transition to democracy 1945-50, the rule of Democratic Party 1950-60, foreign relations during Democratic Party rule, the 1960 coup, the 1960-70 Era, the military Ultimatum of 1971, the 1980 coup and Turkey since 1980.</p>			

HIST308	Ottoman Economic, Social & Political Structure I	Credits: 3	ECTS: 6
<p>This course aims to introduce the social and economic history of the Ottoman region, from the origins of the Empire. This first course covers the period 1300-1600, examining the developments in population, trade, transport, manufacturing, land tenure and the economy.</p>			

HIST309	Ottoman Economic, Social & Political Structure II	Credits: 3	ECTS: 6
<p>Building on the knowledge gained in HIST309, this course aims to continue learning of the political, social and economic history of the Ottoman Empire. In this second course the period from 1700 to 1914 is covered. It examines developments in population, trade, transport, manufacturing, land and the economy. It also covers the age of reforms and provides an overview of the Ottoman Empire in the 19th century.</p>			

HRM 404	Employee-Employer Relations	Credits:3	ECTS:6
<p>Students can examine the different aspects of union–management relations. Topics include an introduction to industrial relations; theories of industrial relations; union organizing; collective bargaining; strikes and lockouts; third-party interventions including conciliation, mediation and arbitration; grievance arbitration; changes to the union or employer</p>			

HRM405	Strategic Human Resource Management	Credits: 3	ECTS: 6
<p>This course aims to explore methods for aligning human resource management functions and activities with corporate strategic goals. Topics include human resource planning and diversity; strategies for recruitment, selection, and development; equal opportunity, sexual harassment, and discrimination policies; compensation planning; appraisal system planning; and strategic labor/management issues.</p>			

HRM415	Organizational Psychology	Credits: 3	ECTS: 6
<p>This course is concerned with various aspects of people in the workplace, including employee productivity and well-being. The course covers a general survey of organizational psychology, including such topics as personnel selection and evaluation, job satisfaction, environmental factors and current research on individual behavior in complex organizations.</p>			

HRM417	Occupational Health and Safety	Credits: 3	ECTS: 6
<p>This course is designed to develop basic skills and raise the awareness of occupational health and safety, including hazards and risks at the workplace, and outline occupational health and safety systems and processes.</p>			

INR406	Peace Studies	Credits: 3	ECTS: 6
<p>The main objective of this course is to understand that ‘peace’ cannot be studied or understood in isolation of other social processes. People frame their understanding of peace through our evolving, contingent and contextually emergent knowledge of social justice, sustainability, freedom, cruelty, compassion, power, oppression, conflict, nonviolence, violence, war, capitalism and all other interactions that comprise our daily lives. These interactions occur at the institutional level, at the personal level and at the meso level, where our personal lives connect with the institutions that structure our lives. Topics covered include the meanings of peace: positive peace and negative peace, peace studies, peace education, peace research, the meanings of wars, terrorism versus counter-terrorism and the special significance of nuclear weapons, peace movements, diplomacy, negotiations and conflict resolution, disarmament and arms control, international cooperation and international law, building positive peace: human rights, ecological well-being and economic well-being, peace and conflict studies: looking back, looking forward.</p>			

INR408	European Security	Credits: 3	ECTS: 6
<p>The course will examine several different approaches to thinking about security and explore how helpful they are in understanding contemporary events and dynamics in post-Cold War European security.</p>			

INR 414	Extensive Reading in Global Politics	Credits: 3	ECTS: 6
<p>The main objective of this course is to develop students' analytical skills through contemporary readings. Students will be able to develop their knowledge on international relations theories, consolidate and sustain vocabulary growth and extend their presenting skills. Topics covered include readings from Ancient Chinese views; ancient Greek view; Christian view and philosopher's view on the individual level and more on the state level.</p>			

INR 440	Energy Geopolitics	Credits:3	ECTS:6
<p>The main objective of this course is to provide analysis of regional energy trends and the geopolitics of energy in global terms. Topics covered include main producers and main consumers of energy resources, global energy trends, securing access to supplies, and main factors in global energy security and prosperity.</p>			

INR 479	Peace Education	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide students with a theoretical and practical introduction to the field of Peace Education. Topics covered include the various elements of Peace Education an understanding of the theory and practice of effective conflict resolution education, human rights, gender equality, sustainable futures and preventing emergencies arising from armed conflicts.</p>			

INR481	Environmental Politics	Credits: 3	ECTS: 6
<p>The main objective of this course is the study of ethnic conflict with a special interest on Cyprus conflict, identifying it as an identity-based conflict. Political issues in Cyprus will be addressed by using key dates and periods to be able to provide an overview of politics of Cyprus as part of the global politics. Topics covered include the historical circumstances leading to Cyprus Conflict, the role of ethnic nationalism within the Cyprus conflict, the EU's role in the Cyprus conflict, the role and influence of U.S. foreign policy in Cyprus conflict, the geo-political dimension of the Cyprus conflict, politics of memory in Cyprus and the possibility of a reconciliation in Cyprus.</p>			

IR 203	Diplomatic History	Credits: 3	ECTS: 6
<p>The main objective of this course is designed to provide an introduction to diplomatic history from the beginning of the 16th century, with the changes in the world and the use of diplomacy. The main aim of the course is to deepen our understanding of the current political and cultural conflicts by examining the modern history of European nations whose institutions and ideologies have influenced the development of human societies throughout the world. Topics covered include the interaction of political and economic philosophies, state systems, scientific and commercial developments, reformations, artistic trends, religious beliefs, scientific thought, popular revolutions, military aggression, the French Revolution, industrialisation, establishment of large nation-states, the balance of power, imperialism, diplomacy, war and peace.</p>			

IR205	Constitutional Law	Credits: 3	ECTS: 6
<p>The aim of this course is to give information about the concept of constitution, principles of operation of the state, usage styles and the limits of sovereignty.</p>			

IR207	Introduction to International Relations I	Credits: 3	ECTS: 6
<p>The main objective of this course is to give students the basic knowledge that is required to understand and analyze contemporary international politics. The course will 1) examine the empirical, theoretical and normative foundations for understanding contemporary global politics, 2) critically review recent social science approaches, perspectives and policy explanations in the field of international relations and 3) assess selected contemporary challenges to peaceful international relations. Topics covered include theories of international relations; actors in international politics; origins of the contemporary international system, history of perspectives on international politics, power politics & war and democracy, alternatives to power politics, foreign policy, international conflict, international organisations and law, integration, the north-south gap and international development</p>			

IR208	Introduction to International Relations II	Credits: 3	ECTS: 6
<p>The main objective of this course is to examine some of the key issues in contemporary world politics. After introducing core concepts and themes – for example, the idea and history of the international system of states and international society, transnational and global society, along with the concepts of conflict and co-operation among states and non-state actors – the module examines a number of immediate and chronic issues in world politics. Topics covered introduction to the field of international relations by examining some of the key issues in contemporary world politics. After introducing core concepts and themes – for example, the idea and history of the international system of states and international society, transnational and global society, along with the concepts of conflict and co-operation among states and non-state actors – the module examines a number of immediate and chronic issues in world politics, contemporary theories of world politics, theories and globalization. Furthermore, the evolution of international society from end of Cold War to a New Global Era & rising powers and emerging global order would be focused. Gender in world politics, the changing character of war & global security, international political economy in an age of Globalisation, the IMF, global inequality, and development, as well as a focus on environmental issues.</p>			

IR 210	Modern Political Thought	Credits:3	ECTS:6
<p>The main objective of this course is to offer an outline of Western political thought from Renaissance to modernity and to appreciate the value of critical thinking in international relations. Topics covered include the international theories of the great thinkers ranging from the period of early modern times to modern times, particularly Hobbes, Locke, Rousseau, J.S. Mill, Hegel and Marx.</p>			

IR307	Introduction to International Law	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide an understanding of the importance of international law for the chain of events surrounding the two world wars as well as an understanding on how international law shapes policies and the world order. It introduces the concept of international law from both an international and a domestic perspective covering main legal theories, documents and arguments from important international legal scholars, as well as covering contemporary and current events.</p>			

IR311	Turkish Foreign Policy I	Credits: 3	ECTS: 6
<p>The main objective of this course is to study and discuss the main factors and developments that have an influence on Turkish Foreign Policy from the Time of Liberation (1919-1923) to 1960. The course first looks into the method and the approach of foreign policy analysis to set out a framework for analysis of Turkey's foreign policy. Topics covered include principles and institutional aspects of foreign policy making in Turkey; Turkish foreign policy, Turkey's relations with her neighbours; Turkey's relations with great powers and hegemonic powers; and the impact of regional developments and conflicts on Turkey's foreign policy.</p>			

IR 312	International Organizations	Credits: 3	ECTS: 6
<p>The main objective of this course is to outline the theoretical, legal, and political issues confronting intergovernmental and transgovernmental organizations, globally and regionally. It includes the analysis of their powers; legislative, executive, adjudicatory. Topics covered include historical aspects of the development of international organizations, their diversified roles and the effectiveness with which they perform their assigned functions. Particular attention will be given to the United Nations, NATO, Bretton Woods Institutions, African Union and the European Union, and also to less institutionalized bodies of rules and norm, i.e. the international trade and monetary regimes. Several class sessions will be devoted to case studies of contemporary international organizations, through student group projects and participation.</p>			

IR 313	International Politics and Security	Credits: 3	ECTS: 6
<p>The main objective of this course is to cover the current structure of world politics with a focus on historical and theoretical debates about international politics, nation state, national interest, national security and foreign policy concepts comparatively with alternative concepts: trans-nationalism, international security and economic cooperation. Topics covered include the evolution of world politics, levels of analysis and foreign policy, nationalism, globalization and trans-nationalism, nation states, national power and diplomacy, international law and international organization, interstate conflict, asymmetric conflict, trade money, development and human rights.</p>			

IR314/ECON312	International Political Economy	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate the relationship between economic and political, spheres within and between states. Governments and citizens are increasingly effected by structures and processes beyond their immediate locality and control. This changes in the nature of world politics can initially appear overwhelmingly incomprehensible. Such phenomena are at the heart of contemporary debates within the discipline of IPE which will be studied. Topics covered include the theoretical foundations of IPE, mainstream contemporary approaches of IPE, alternative contemporary approaches of IPE, globalization and IPE, national, international, regional and global governance, trade, global finance, development, technology, culture</p>			

IR315	Turkish Foreign Policy II	Credits: 3	ECTS: 6
<p>This course is a continuation of IR 311, and it aims to broaden the systematic enquiry on Turkish Foreign Policy with special emphasis on the Cold War and post-Cold War systemic changes and their impact on Turkish Foreign Policy. Topics covered include the challenges of adapting to global systemic transformation; rising regional conflicts; globalization; and the impact of regional developments and conflicts on Turkey's foreign policy.</p>			

IR 316	International Relations Theory	Credits: 3	ECTS: 6
<p>The aim of this course is to examine historical evolution of international relations (IR) as a separate discipline and to understand the core concepts and theories of IR. Topics covered are: the traditional perspectives in world politics and new challenges to the study of traditional theories of international relations. The course will illustrate application of a number of theories in foreign policy-making, international conflict and international economics. The theories covered are based on a wide range of levels of analysis, and reflect the multiple worldviews. Upon completion of this course, students should have a strong basic knowledge of theories of international relations and an ability to understand, evaluate theories and analyse foreign policies of various states.</p>			

IR400	The Cyprus Issue	Credits: 3	ECTS: 6
<p>The main objective of this course is the study of ethnic conflict with a special focus on the Cyprus conflict, identifying it as an identity-based conflict. Political issues in Cyprus will be addressed by using key dates and periods to be able to provide an overview of politics in Cyprus as part of Global politics. Topics covered include the historical circumstances leading to the Cyprus Conflict, the role of ethnic nationalism within the Cyprus conflict, EU's role in the Cyprus conflict, the role and influence of U.S. foreign policy in the Cyprus conflict, the geo-political dimension of the Cyprus conflict, politics of memory in Cyprus and the possibility of reconciliation in Cyprus.</p>			
IR401	Analysis of International Relations Problems I	Credits: 3	ECTS: 6
<p>The main objective of this course is for students to develop skills in applying various analytical methodologies in practice, paying special attention to the inductive methods that go beyond conventional theories of International Relations. Topics covered include foreign policy analysis, risk assessments, qualitative and quantitative content analysis, and cost-benefit analysis. the topics are embedded in the readings and/or real cases.</p>			
IR402	Analysis of International Relations Problems II	Credits: 3	ECTS: 6
<p>Building on IR401, the main objective of this course is for students to further develop skills in applying various analytical methodologies in practice, paying special attention to the inductive methods that go beyond conventional theories of International Relations. Topics covered include stakeholder analysis, discourse analysis, network analysis and cost-benefit analysis. the topics are embedded in the readings and/or real cases.</p>			
IR420	Analysis of International Relations III	Credits: 3	ECTS: 6
<p>The main objective of this course is to help students develop an understanding about the current and emerging political, economic, social and environmental global issues. Topics covered include global governance, climate change, terrorism, international institutions and conflict management, issues surrounding the developing world based on poverty and inequality with the developed world.</p>			
IR 422	Conflicts and Conflict Resolution	Credits: 3	ECTS: 6
<p>The main objective of this course is to understand how and why conflict emerges and how it may be addressed, which is a crucial issue in the international system. Within this framework, the possible local and international interventions that can assist in preventing, managing and resolving conflicts will be explored. Topics covered include reasons of conflict between states, the development of the apparatus to address conflict, basic conceptual models and approaches to resolve conflict.</p>			
IR 423	Balkan Politics	Credits: 3	ECTS: 6
<p>The main objective of this course is to examine political history of the Balkans throughout the 19th and 20th centuries. Topics covered include erosion of Ottoman control over the Western Provinces and the emergence of new nation-states in Serbia, Rumania, Bulgaria and Albania, influences of foreign powers like Russia (Pan-Slavism) and Austria-Hungary (Bosnia/Croatia). This course also deals with the role of the Balkans in the upcoming of the First World War, its aftermath in the region (Dissolution of Austria-Hungary/Foundation of Yugoslavia etc.) and examines the Balkans during the Second World War and in the following Cold War era. Finally, post-Cold War conflicts in the Balkans, particularly in the former Federal Republic of Yugoslavia, are described.</p>			

IR 478	Writing Academic English II	Credits: 3	ECTS: 6
<p>The main objective of this course is to guide students through their essay writing and research papers. Topics covered include choosing a topic, peer review, researching, outlining, avoiding plagiarism, in-text citations, academic language and specific readings for research.</p>			

MAN201	Communication for Business I	Credits:3	ECTS:4
<p>The main objective of this course is to develop students skills in communications, specifically about business writing and communication. Topics covered include business writing; business letters; envelopes; job application letters; format and content of letters; job applications; curriculum vitae preparation; abbreviations used in business context; e-mail correspondence.</p>			

MAN202	Communication for Business II	Credits:3	ECTS:4
<p>The main objective of this course is to develop students skills in communications, specifically to discuss, debate, and present orally in a business environment. Topics include: introduction to oral communication; theory on oral presentations; theory on informative presentation; theory on persuasive presentation; theory on recruitment procedure; and preparing for job interviews.</p>			

MAN303	Cross Cultural Communication and Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to raise the student's awareness of the importance of understanding and managing cultural differences in the contemporary global business environment. It focuses on how cultural differences at the regional, national, corporate and functional levels influence business work-styles and protocol, particularly communication, and how cross-cultural literacy becomes a key factor in a diverse and globalized workplace. Theories and concepts on country and corporate cultures are complemented by real-life cases, anecdotal evidence and primary student research. Cross-cultural (or intercultural) understanding and sensitivity have become a very important need for us in today's globalized world. Effective intercultural communication skills are important in a multicultural society, particularly for those individuals who would be in positions that require effective management of cultural conflicts. Topics covered include the concept of culture, culture level, cross-culture and management, impacts of culture on communication, barriers to cross-cultural communication, the cultural elements of verbal and nonverbal business communication, cross-cultural communication style issues, communicating across cultural distance, developing cross-cultural skills.</p>			

MAN388	Trade Agreement	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide students with a thorough knowledge of modern trade theory. Starting from classical trade models, the course will cover new trade theory based on increasing returns as well as trade policy questions, and importantly introduce currently active research topics. Students will build on their knowledge with individual research on trade agreements and international trade, through trade theory. Topics covered include old Trade Theory: Ricardo, Heckscher-Ohlin, Specific Factors, New Trade Theory, Trade Policy, The GATT/WTO, New trade: heterogeneous firms, and economies of scope and trade.</p>			

MAN400	Graduation Project	Credits: 3	ECTS: 6
<p>The main objective of this course is to inform students how to choose, plan and carry out a project in marketing. Students will be supervised through their topic selection, and the project planning and implementation phases. Students will create a management report and present their project in a formal setting.</p>			

MAN403	Project Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate the importance of project management as a management specialism in its own right, and the potential for the positive contribution that it can make to organizations. Topics covered including; the idea of a systematic approach to project management, strategy and project management modeling project systems, analyzing plans project structures – teams and organization, control of projects, project completion and process improvement.</p>			

MAN407	Strategic Management	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce students of business to the complexities of multifunctional organizational problems in the context of strategic management. The course will acquaint students with the idiosyncrasies and demands placed on top management in terms of strategic decisions, as opposed to functional management, and will actively involve students in the exploration of current ideas, issues, problems and techniques associated with top management duties and apply a focus on the total organization from a global perspective. Students will be familiar with the current literature, concepts, and theories of strategic management. topics covered include: introduction to strategic management essentials; strategic management planning; types of strategies; vision and mission statements; strategy generation and selection; external audit; internal audit; strategy implementation; strategy execution; strategy monitoring; ethics, social responsibility, and sustainability.</p>			

MAN409	Management Information systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to illustrate management functions in three distinct areas; hardware, software, and personnel. Topics covered are management issues and problems of planning, developing, installing, operating, and maintaining information systems in organization, legal and ethical issues in computing. A special focus on the connection of managerial and technical resources in organization will be given. Attention given to political, economic, physical and organizational factors.</p>			

MAN424/CIS424	Enterprise Resource Planning Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to illustrate the fundamentals of enterprise resource planning (ERP) systems concepts, and the importance of integrated information systems in an organization. The focus of this course is on illustrating procurement, production, and sales business processes using ERP software. Use of SAP as an example ERP system.</p>			

MAN470	Entrepreneurship	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a basis for understanding entrepreneurship and the fundamental principles of preparing a successful business plan. During the course topics such as establishing and running a small business, preparing a strategic plan, formulating a marketing policy, and financial management will be covered in detail. All issues discussed during the semester will be applied by preparing a business plan using actual data and information. Topics covered include: an introduction to entrepreneurship; recognizing opportunities and generating ideas; feasibility analysis; developing an effective business model; industry and competitor analysis; writing a business plan; preparing the proper ethical and legal foundation; assessing a new venture's financial strength and viability; building a new venture team; acquiring financing or funding; unique marketing issues; the importance of intellectual property; and preparing for and evaluating the challenges of growth.</p>			

MAN473	Leadership and Motivation	Credits : 3	ECTS: 6
<p>The primary objective of this course is to improve students' understanding of leadership, leadership theories, motivation, and how leaders succeed and fail. Topics covered include: trait & process leadership, assigned and emergent leadership, situational leadership, transactional; transformational; authentic; servant leadership, leadership and power, leadership and coercion, leadership and management, leadership types.</p>			

MAN488	Modeling with Spreadsheets	Credits: 3	ECTS: 6
<p>The aim of the course is to instruct students the fundamentals of applying typical models from business and finance in a spreadsheet. Topics covered include Excel functions for modeling, optimization with Excel solver, financial modeling and using solver for capital budgeting, using solver for financial planning, CAPM with spreadsheet, bond and stock valuation with spreadsheet, capital structure and the value of the firm with spreadsheet.</p>			

MRK304	Marketing and Society	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce the students the contribution and the responsibilities of marketing to society. Topics covered include Introduction to marketing and society, benefits of marketing to society, criticisms of marketing, ethics and marketing, case studies in marketing and society.</p>			

MRK307	Consumer Behaviour	Credits: 3	ECTS: 6
<p>During this course students will learn about fundamental theories and concepts in consumer psychology and about exciting new findings that will help students to increase their understanding of how and why people buy, dispose, and evaluate goods and services the way they do. Topics covered include: consumer behaviour and marketing strategy; cross - cultural variations in consumer behaviour; exposure, attention, and perception, learning, memory and product positioning, motivation, personality and emotion; attitudes and influencing attitudes; self- concept and lifestyle; the consumer decision-making process.</p>			

MRK308	Marketing Communications	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce students to the concept of marketing communications, and to acquaint students with the theoretical foundation of marketing communications. Students will be given a perspective of the rapidly changing and fascinating discipline of marketing communications. Exercises in the course will allow students to improve and sharpen their report writing and oral presentation skills. Topics covered include: integrated marketing communications; brand management; buyer behaviours; the integrated marketing communications planning process; advertising campaign management; advertising design; traditional media channels; digital marketing, alternative marketing; social media; sales promotions; public relations and sponsorship programs; regulations and ethical concerns; and evaluating an integrated marketing program.</p>			

MRK324	Approaches to Psychology in Marketing	Credits: 3	ECTS: 6
<p>The objectives of this specialist course in psychology in marketing are for students to gain understanding of the psychological principles by which the marketing mix that consumers are exposed to influences them and to use this understanding to develop strategically relevant consumer insights, that is, to identify the key psychological reasons for why particular consumers in particular situations behave the way that they do. Its goals are to: provide conceptual understanding of basic psychological terms and notions and to associate these with marketing, to provide teaching in main models of human behaviour, to provide teaching in how to use these models in marketing.</p>			

MRK402	International Marketing	Credits: 3	ECTS: 6
<p>This course examines the impact of economic, cultural, political, legal and other environmental influences on international marketing. Within this context, students will discuss how to identify and analyze worldwide marketing opportunities, and examine product, pricing, distribution and promotion strategies. Students will develop skills in analyzing global trade environment, and conducting business as part of it, comparison of regional market characteristics in an analytical manner, developing awareness skills on socio-cultural differences, understanding the important role of management information systems to the success of global companies, and developing conceptual and analytical skills to apply product, price, place and promotion strategies to a global marketing. Topics covered include: introduction to international marketing; the global economy; cultural and social forces; political and regulatory climate; global markets; global competitors; global marketing research; global market participation; global market entry strategies; global product strategies; global promotion strategies; managing global advertising; organizing for global marketing; global strategies for services, brands and social marketing; pricing for international and global markets; and managing global distribution channels.</p>			

MRK404	Services Marketing	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate the characteristics and the management of service products. Topics covered include basic concepts in services marketing, the service product, the 7Ps of services marketing. Relevant research approaches will be utilized as basic educational tools in order that students acquire knowledge and develop viewpoints with respect to the critical strategic factors regarding pre-purchase, purchase, and post-purchase of services; contextual, situational, and interpersonal determinants in service encounters and post-purchase dis/satisfaction.</p>			

MRK408	Public Relations	Credits: 3	ECTS: 6
<p>In this course students will learn about the theory and practice of public relations, how public relations operate in organizations, its impact on the public, and its function in society. Students will learn from current public relations strategies, by analyzing and discussing good and bad practices. This course also focuses on the use of social media and other new media channels in strategic public relations, examining when and how they can be employed to better serve the organization communication and relationship building needs. Topics covered include: introduction to contemporary public relations; practitioners of public relations; organizational setting; historical origins and evolution; professionalism, ethics, and legal considerations; theoretical underpinnings and communication theories and public opinion; internal relations and employee communication; external media and media relations; the four step process of public relations.</p>			

MRK409	Customer Relationships Marketing	Credits: 3	ECTS: 6
<p>The main objective of this course is to demonstrate a practical overview of how to design and implement modern customer relationship marketing. Students will learn the process of how to deploy and measure the impact of CRM programs aimed at both consumers and business professionals. Topics covered include customer insight mining, social media and search analyses, segmentation, customer database design, promotional media selection, campaign operations, sales force automation, digital engagement analytics, and ROI measurement.</p>			

MRK412	Digital Marketing	Credits: 3	ECTS: 6
<p>The main objective of this course is to look at how organizations are approaching the shift to digital and omnichannel marketing, working across multiple media channels and utilizing new engagement methods. This is a practical and applied module with hands-on and experiential exercises and activities each week. Students have the opportunity to learn about the current digital marketing methods, techniques and strategies underpinned by the latest research and best-practice case studies. Topics covered include: Introduction to digital marketing; the marketing mix in a digital context; digital models; digital customers; social media marketing; designing digital experiences; traffic building; customer lifecycle communications; customer relationship management; managing digital marketing; measuring and optimizing digital marketing and analysis; digital marketing planning; tactics and actions in digital marketing planning</p>			

MRK419	Introduction to Advertising	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce the students to the role of advertising in marketing. Topics covered include integrated marketing communications, consumer behavior, creative strategies, and types of media.</p>			

MRK423	Marketing Strategy	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students the basic models used in marketing management to formulate strategy. Topics covered include Strategic concepts and models, Applications of the models through case studies and group work.</p>			

MIS301/MAN409	Management Information Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to enable students to assess the opportunities and problems that managers in a wide range of organisations face as they attempt to use MIS applications to add value to their businesses. Topics covered include cloud computing and its relevance, cloud computing service categories, cloud deployment methods, pros & cons of cloud computing, the future of cloud computing, and the effect of cloud computing on the enterprise.</p>			

MIS304	Internet Technologies And Electronic Trade	Credits: 3	ECTS: 6
<p>The main objective of this course is to present concepts and skills for the strategic use of e-commerce and related information technology from three perspectives: business to consumers, business-to-business, and intra-organizational. The course highlights an examination of e-commerce in altering the structure of entire industries, and how it affects business processes including electronic transactions, supply chains, decision making and organizational performance. Topics covered include an overview of electronic commerce (EC) and technology infrastructure. EC Revenue Models and E-Tailing. Web 2.0 and Web 3.0., marketing and advertising for EC, B2B E-Commerce, E-Learning and E-Government, EC Strategy and Global EC.</p>			

MIS309	Decision Support Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide an overview of current trends in Decision Support Systems. The course topics include DSS methodology, Rapid DSS application, Management Support Systems and other techniques. At the end of the course students will understand how management uses computer technologies, the basic concepts of decision-making, Decision Support Systems, and recognize different types of decision support systems used in the workplace. Topics covered include knowledge management, collaborative computing technologies, group support systems, system development and acquisition. business intelligence, modeling and analysis.</p>			

MIS332/CIS460	Mobile Application And Development	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce students to programming technologies, design and development related to mobile applications. Topics covered include accessing device capabilities, industry standards, operating systems, and programming for mobile applications using an OS Software Development Kit (SDK).</p>			

MIS408	Information Systems	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide students with a solid grounding in business uses of information technology in a rapidly changing environment, and to provide discussion of critical issues surrounding the use of IT in organizations. Topics covered include demonstrating basic computer literacy by recalling terminology and concepts related to hardware, software, and networks, effective communications with technical and non-technical colleagues, and the use MIS to enhance business decision making.</p>			

MIS418/CIS418	Telecommunication In Business	Credits: 3	ECTS: 6
<p>The main objective of this course is to provide a basic understanding of the technical and management aspects of business data communications and networking. Topics covered include the telecommunications industry, social/managerial issues in telecommunications, and contemporary organizational uses of telecommunications technologies. Networking fundamentals including network architecture, network operating systems, transmission media, and network protocols. Design principles and tradeoffs for local area networks (LANs), Wireless Local Area Networks (WLANs), and Wide area networks (WANs).</p>			

MTH 171	Mathematics 1 for Business and Economics	Credits:3	ECTS:6
<p>The main objective of this course is to illustrate mathematics used in business and economics, which will serve as the base for learning problem solving through applications. Topics covered include equations and inequalities; functions and graphs; lines, parabolas and systems; exponential and logarithmic functions; mathematics of finance with their applications.</p>			

MTH 172	Mathematics 2 for Business and Economics	Credits:3	ECTS:6
<p>The main objective of this course is to illustrate advance mathematics used in business and economics, which will serve as the base for learning problem solving through applications. Topics covered include matrices; systems of linear equations with Cramer's rule and row echelon form; functions; limits; continuity; derivatives with chain rule, product rule and quotient rule; integrations with solving problems and their applications.</p>			

MTH261	Statistics I	Credits:3	ECTS:6
<p>Topics covered include, statistics and types of statistics; organizing and graphing qualitative data; cumulative frequency distribution; measures of central tendency for ungrouped data; mean, variance, and standard deviation for grouped data; mean, variance, and standard deviation for grouped data; probability, experiment, outcome and sample space; marginal probability, conditional probability, and related probability concepts; discrete random variables and their probability distribution; mean and standard deviation of a discrete random variable; binomial, hyper geometric and poisson probability distribution; continuous random variables and the normal distribution.</p>			

MTH262	Statistics II	Credits:3	ECTS:6
<p>Topics covered include: continuous random variables and the normal distribution; sampling distribution, sampling error, and non-sampling errors; mean and standard deviation of sample mean, shape of the sampling distribution of sample mean, and applications of the sampling distribution of sample mean; estimation, point estimate, and interval estimate; estimation of a population mean with standard deviation; hypothesis tests about mean; estimation and hypothesis testing: two populations; Chi-square tests; analysis of variance; analysis of variance; standard deviation of errors and coefficient of determination.</p>			

POL 205	Political Psychology	Credits: 3	ECTS: 6
<p>The main objective of this course is to lay out the foundation for the key dynamics and issues in political psychology such as power, status, authoritarian personality, social domination, discrimination etc. The course covers how the two disciplines of psychology and politics intermingle and when they do intermingle they can provide highly powerful tools and new perspectives in uncovering and exposing social phenomena.</p>			

POL 312	Comparative Politics	Credits: 3	ECTS: 6
<p>The main objective of this course is to examine different political systems from a structural-functional perspective. It provides a conceptual and theoretical framework for comparing the processes and institutions of different political systems. Topics covered include issues in comparative politics and political systems; the state in a global context; democratic and authoritarian states; authoritarian rule; democracy; conditions of democracy; political participation; patterns of participation; and highlights cases such as United States, France; Russia, Iran, China; India, Nigeria And Brazil in a comparative perspective.</p>			

POL 413	Political Reconciliation	Credits: 3	ECTS: 6
<p>By utilizing various philosophical traditions such as Rosenberg's Non-Violent Communication, Eric Fromm's radical humanism, and Viktor Frankl's logotherapy, this course aims to comparatively assess the various political conflicts around the world. It also covers the range of necessary tools to transform these conflicts at state and societal and individual level.</p>			

POL455	Cinematic Politics	Credits: 3	ECTS: 6
<p>This module offers a 'theoretical' take on art by focusing on cinema. It concerns itself with how social/political theory is materialised in film practice. Cinema is an art-based intervention, a performance that can be used in the study of social/political issues, themes, and historical events. Using each film screening as a case study, the module thus explores the relationship between cinema and society as a two-way relationship based on reality and the imagination. As a creative mode of studying political theory, cinema creates reality as well as unleashes imaginations. It is a sign of a coming society in as much as it haunts the imaginations of people who can build a consciousness toward existence and social change.</p>			

PUB201	Public Administration	Credits: 3	ECTS: 6
<p>The main objective of this course is to introduce students to public administration – managing public organisations and the state as a whole. Topics covered include the relationship between the political executive and bureaucracy. Students will also develop knowledge about the commonalities and differences between managing private and public organizations. The course will also look at broader implications of different paradigms and public-sector reforms for public accountability, public integrity and quality of government. A substantial part of the course will include description and analysis of public sector reform. What is public sector reform? Why does it occur? What are the elements of reform? What are the consequences of reform? How do we measure success when evaluating reform?</p>			

PUB303	Public Policy	Credits: 3	ECTS: 6
<p>The main objective of this course is to teach students the key concepts and theories used in public policy literature. The course will provide students the opportunity to apply theoretical approaches to the analysis of current events in public affairs. Topics covered include various policy sectors (environmental policy, agricultural policy, anti-corruption policy etc.) as examples to understand and analyse different stages of the policy process (agenda-setting, policy formulation and decision-making, implementation and evaluation). Basics of policy analysis will be discussed. Students will have the opportunity to specialize in one policy sector of their own choosing.</p>			

SOC 100	Introduction to Sociology	Credits: 3	ECTS: 6
<p>The main objective of this course is to give a general overview of sociology including history and methodology. Topics covered include the main schools in sociology, mainly Durkheim, Weber and Marx. The course provides the overview of group, stratification, institutions and structure in general.</p>			

YİT101	Turkish Language for International Students I	Credits:2	ECTS:4
<p>Türkçenin temel kuralları, ses bilgisi(sesler, alfabe okuma kuralları), kelime bilgisi (Kelimelerin yapı olarak tanınması, kelimeler arası ilişkiler), cümle bilgisi(cümle kuruluşları, genel yapı ve cümle türleri), okuma –yazma(okuma kuralları ve yazı teknikleri, yazım kuralları, konuşma ve yazı dilinin kavranması.yazım kuralları.), okuma –anlama (okuduğunu anlama teknikleri, metinleri üzerinde uygulamalar), dinleme(dinlediğini anlama, dinlediğini not alarak gerekli yorumu yapma, öğrencilerin kendi mesleklerine uygun metinler üzerinde uygulamalar), konuşma(konuşma tekniklerini öğrenme, belirli vurgu, tonlama gibi şekillerin öğrenilmesi uygun metinler üzerinde uygulamalar)</p>			

YİT102	Turkish Language for International Students II	Credits:2	ECTS:4
<p>Türkçenin temel kuralları, ses bilgisi(sesler, alfabe okuma kuralları), kelime bilgisi (Kelimelerin yapı olarak tanınması, kelimeler arası ilişkiler), cümle bilgisi(cümle kuruluşları, genel yapı ve cümle türleri), okuma –yazma(okuma kuralları ve yazı teknikleri, yazım kuralları, konuşma ve yazı dilinin kavranması.yazım kuralları.), okuma –anlama (okuduğunu anlama teknikleri, metinleri üzerinde uygulamalar), dinleme(dinlediğini anlama, dinlediğini not alarak gerekli yorumu yapma, öğrencilerin kendi mesleklerine uygun metinler üzerinde uygulamalar), konuşma(konuşma tekniklerini öğrenme, belirli vurgu, tonlama gibi şekillerin öğrenilmesi uygun metinler üzerinde uygulamalar).</p>			